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62 FEB 7 SEND appro 20th Century STRAWBERRIES Catalog BERRY PLANTS and FRUIT TREES 1935 DORSETT approved TOWNSEND 'E- SON Salisbury, Maryland



# a friendly word to our folks

E.W. TOWN/END

L S. TOWNSEND, ASSE MOS

E. W. TOWNSEND, SI., Mar

E. W. Townsend Sons Nurseries QUALITY STRAWBERRY PLANTS

RASPBERRIES, BLACKBERRIES, GRAPES DEWBERRIES, ASPARAGUS

Prompt Service - Quick Deliveries SALISBURY, MD. Nov the 22nd 34

2000 Acres In All Forms, Growing All Franks, And Better The New And Fruits

E W TOWNSEND Jr , Soles Mar



Gladly and freely I offer my heartfelt thanks to our offer my heartfelt thanks on of and appreciation and appreciation of the best of our ability resulted them to our efforts to serve them to our volume of business during the our efforts to serve in a gratifying increase in our volume of business during the past year. Dear Friends.

My 1935 slogan, "Make every customer a personal friend",

My 1935 slogan, for continued success. continue unis the best recipe of this nursery will continue ing
is the best that 1935 policy and make many new available, be
sure that the our friends and make plants they will
be sure to keep our friends grade plants will
changed to keep our the finest grade, so that
them the best service, prices possible, crops our plants will
maintaining the lowest on the bumper crops our plants
assured of a good profit on the bumper crops

This year, more than ever before, we are aware that it

This year, more than ever before, and foreso many

This year, more than ever before, we are aware that it

This year, more than ever before, we are going to do this, year

I secessary for usightimate profits in order to do this, new

is necessary for lightimate yet we are going to do not many possibilities for light prices. Shown in the past, and the mattries of the loyalty you have will make for us this year justifies that the loyalty you have will make for us this important point.

Customer friends important point.

Our stand on this important point. produce.

The wise man forgets today's market prices and plans market prices and plans market.

Carefully to take advantage of tomorrow's rising market.

Carefully to take advantage of 1935 and 1936 will be wrices and plans for least will reap a fine reward. Strawberry prices and provide for bumper crops for least today. Strawberry prices who provide for bumper they make today.

Carefully to take advantage of tomorrow it will reap a fine reward.

Carefully to take advantage of tomorrow it will reap a fine reward.

As in the past, every new variety we offer will be up to the Townsend "Approved" standard and wup-to-date. exacting are up-in a most lities.

to the Townsend All of our varieties are up-in a most lities. exacting possibilities are up-in a most lities.

to the Townsend All of our varieties tested in ossibilities.

consideration has not been tried and profit making possibilities.

nothing which has not poulty and profullest confidence companying nothing to prove its quality and profullest confidence company it will be good. The actions are order from this catalogue with the fullest separated sections are whatever selection you make, in widely separated sections are reports from leading growers in widely separated whatever from leading growers in widely separated sections whatever from reading.

We are prepared to serve you better than ever before, and to do to furnish you with the finest plants money can buy, and to do to furnish you with toward making 1935 and 136 successful everything in our power grower grower for you as a strawberry grower



20 Hownsend President



E.W. TOWNJEND



MANAGER - PACKING DEPT



This Trade Mark is
your protection
for True-to-Name
Quality Plants

BECAUSE for years past the Townsend name has represented all that is best in strawberry growing, and has become the byword for quality plants the country over, many attempts have been made by unscrupulous rural salesmen to pawn off inferior plants on the unsuspecting buyer at lower prices than our list, and represented as being products of the Townsend nurseries.

To protect our customers against such fakirs, we have adopted the new policy of carefully marking every bundle of plants shipped out from our nurseries by placing our trademark on the label. This is your insurance against crooks who, by such

unfair means, are trying to capitalize on the Townsend name.

We do not wish to be misquoted in our statement; as there are many fine salesmen throughout the country who are selling plants grown by reputable concerns, with not the slightest idea of misrepresenting in any way the goods offered by them. This class of salesmen generally do not resort to such tactics in selling their customers. Every agent offering our plants for sale throughout the country will have proper credentials that he is our authorized agent.

No plants received by you are sent from this nursery without Townsend trade-marked label.



We Replace Free Any Stock Received by You That Does Not Meet These High Standards.

# The TOWNSEND FOUR-POINT GUARANTEE and What it Means to You

#### QUALITY

The good name of this firm and good will of its customers have been built and preserved by **always** handling nothing but the highest grade stocks available. Every plant we ship is the best we can produce.

#### TRUTH

Old customers know that they will always get the variety they order. They have faith in us and we will not break it.

#### HEALTH

Every plant we ship is healthy, thrifty, and free from all injurious diseases. Diseased plants will produce dividends for neither you nor us.

#### **PRODUCTIVENESS**

Every plant that goes into our propagation fields is selected for its heavy fruiting crowns. In this manner we keep our stock bred up in productiveness and vitality. They are carefully packed so that when they reach you they will grow strongly and produce as you have the right to expect from Townsend's plants.

# PLANT SELECTION

### —Its importance to Commercial Growers

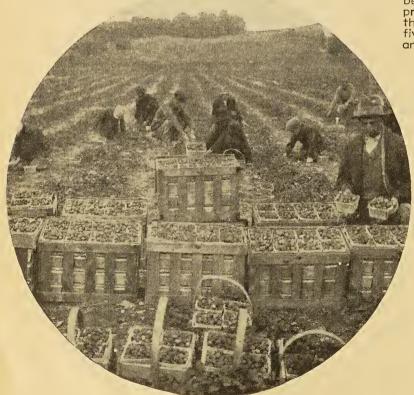
Plant selection does not differ from the breeding of horses; cows and other animals in the matter of keeping up the "Strain" and improving it. Townsend's have always taken pride in the "Strain" of plants offered their customers. Our thirty-four years of experience in the growing and propagation of small fruit plants has given us valuable information that could have been obtained only through constant contact with our propagating fields throughout the years we have grown plants. Every Townsend's plant is an offspring of a selected plant that has special merits back of it. We go into our fields each

year with experienced men under personal supervision of one of the Townsends and personally select plants that are to be used for mother plants. Plants are chosen that show outstand— With Townsend's select ing vigor and productiveness, and to the greatest degree exhibit the true characteristics of the variety. These selected breeding plants are then reset into a plot of fertile soil where they are grown until the following spring. During this period of growth numerous strong healthy runner plants are produced. These plants are then taken up during the spring at proper planting time and set in large acreages on our farms where they are grown for our many customers throughout the country.

We do not stop here, but go on year after year selecting this stock and keeping our strain up to the nearest to perfection that thirty-four years in small fruit plant breeding has taught us. Our many customers benefit by the selected strain in larger yields and better quality fruit.

#### WHAT IT MEANS TO HAVE A PLANT OF STRONG CROWN DEVELOPMENT

Recent research has shown that 80% of the fruit stems on strawberry plants are formed in the crown of the plant from September to November of the season before blossoms appear. It is, therefore, important to set nothing but well developed plants for your fruiting beds; plants that will have sufficient vigor to send out strong crowned runner plants in which these fruit buds are formed. This governs the yield of berries you will get the following spring after setting.



We use the same methods in selection of parentage in the development of our plant stocks that are used by cattle and horse breeding experts. This means many dollars to the buyer of plants at picking time.

With Townsend's selected strain of plants you are assured of a well developed fruiting bed that will yield far above the average plants offered, when grown under normal conditions. Many thousands of our customers know this to be true and write us convincing letters about their heavy yields obtained from our plants.

#### 2,500 QUARTS OR 10,000 QUARTS TO THE ACRE—WHICH YIELD DO YOU PREFER?

The fact is that the average yield of strawberries, taking the country over, is less than 2500 quarts per acre (according to government figures). This low yield will barely pay cost of growing strawberries, while a yield of 5,000 to 14,000 quarts per acre will usually net from \$500 to \$1400. This is a very good profit even at the lower figure, and much more than is being made on the average truck crop. Many of Townsend's customers report yields of 10,000 to 14,000 quarts per acre and seldom report less than 5,000. This is convincing proof that the Townsend's strain af plants have much higher average yields per acre than just ordinary plants.

#### MONEY-MAKING OPPORTUNITIES GROWING STRAWBERRIES

There are big profits in growing strawberries. The first step is to secure healthy vigorous plants with yielding qualities bred into them. Plants that will produce uniform berries of the highest quality; berries that will bring the top price on any market. The local and distant markets are usually well supplied with small undersize berries during harvest season bringing the price down on this class of berries to an unprofitable basis while the same markets are glad to get berries of superior quality and perfectly willing to pay a premium price for them. Our customers often write us that their berries have been topping the market from three to five cents per quart; this extra price being a very good profit and one that no grower of strawberries can afford to pass up.

#### LET US HELP YOU GET STARTED

Our instructions are easily followed; simple enough for the average 10 year old boy to understand. To those of our friends with little ar no experience in this profitable strawberry field we are most happy to take up your problems and give you the benefit of the information that we have gained through the years we have been in the small fruit plant business. We also issue a complete culture guide on small fruit growing. This booklet is free for the asking.

#### SATISFIED CUSTOMERS

Thousands of our customers have grown up with us. They started in a small way just as we did. Following our advice and instructions they have made more money year after year in growing strawberries and other small fruit plants than any other crop. These thousands of old customers have sent to us tens of thousands of new customers. In this way TOWNSEND'S NURSERIES have grown until today we are the largest growers and shippers of Strawberry Plants in the country. We enjoy the full confidence of the Strawberry growers throughout the country. We are mighty proud of our business and just as proud of our long list of faithful customers who have contributed their share in building our business to its present standing. For this faithfulness we are giving to each of them the best that is within our power in trying each year to grow plants that will please them better and to give the best service at our command.

# HOWARD SUPREME

Deep Feeder, Strong Grower Good Plant Maker - Does well on heavy land where other varieties fail

Every quality that enters into the ideal strawberry is included in the new Howard Supreme. It rates so far ahead of every other new introduction that there can be no doubt that it will soon surpass all other varieties in quantity sold, because it will be the biggest profit-making berry the grower can buy for a long while to come.

A UNIVERSAL STRAWBERRY. It has proven a complete success in every part of the country in which it has been introduced, surpassing all other varieties in every respect.

STRONG GROWER. It is a strong vigorous grower in all soils and all climates, being immensely productive in heavy soils where many other varieties grow sickly and

A TOPPER IN PRODUCTIVENSS. It has produced in our own fields 12,000 quarts per acre, while the Premier, planted in alternate rows beside it, produced 8,500 quarts per acre.

FINDS HOWARD SUPREME, JUPITER AND TOWN KING EVEN BETTER THAN EXPECTED

Montana February 1st, 1933. Iontana

E. W. Townsend & Sons, Salisbury, Md. Gentlemen:

Gentlemen:

Last spring a year ago, I purchased from you Howard Supreme, Jupiter and Town King, and have found these even better than I had expected. I see one of your competitors is knocking these very three varieties, but I am not discouraged in the least. I have now three and a half aeres as fine a patch as you ever looked at, and I am expecting another of the finest crops of berries ever grown. I am going to keep on growing these until you tell me that you have something better. I ean always trust Townsend to do the right thing by his eustomers. I am wishing you the best of luck.

Your old customer,

H. DETTMORE.

H. DETTMORE.

HOWARD SUPREME

> Patented July 25th, 1933, Plant Patent No. 71.

Reproduction of plants of this variety for sale is forbidden.

"GOLD MINE" for Strawberry Growers



LARGE. The fruit is large to extra large in size.

GOOD FOR SHIPPING. The fruit is very firm, as well as large, thus making it an excellent variety to withstand the rigors of shipping.

QUALITY. If there be any highest point in this berry, it is in quality, which is of the best.

LONG SEASON. Beginning just after the Premier, its fruiting season ends shortly after the Premier has finished.

Simply remember that Howard Supreme, being an imperfect bloomer, and a heavy producer, should be well pollenized by planting with equal rows (two rows of each) of such varieties as Premier, Aberdeen, Jupiter, Fruitland, or some other extra good perfect flowering sorts of its season.

Plant as many Howard Supreme as you can buy. You simply can't go wrong with this wonderful, dividend-producing berry.

Read what the leading strawberry experts say of this marvelous introduction and you will be convinced that it is the best all-around berry that money can buy.

#### — Official Test Connecticut Agricultural Station –

The checked results on the following varieties of Strawberries were obtained by the Connecticut Agricultural Experiment Station on the Station's Farms at Mount Carmel, Conn., Spring 1932, from plants set Spring 1931; a total of 26 varieties were tested at that time.

HOWARD SUPREME GAVE THE LARGEST YIELD—Holds its size remarkably well to the last picking when properly pollinated, and is certainly well worth trying in this territory. Standing as to yield, Howard Supreme first, followed by Bellmar, Premier, Aberdeen, Town King, Blakemore, Fruitland, Wil-Son, Lupton and Chesapeake.

VARIETIES RECOMMENDED FOR YIELD ..

HOWARD SUPREME
HOWARD'S PREMIER
ABERDEEN
VARIETIES RECOMMENDED FOR EARLY PICKING

BELLMAR
VARIETIES RECOMMENDED FOR EARLY PICKING BELLMAR PREMIER BLAKEMORE
VARIETIES RECOMMENDED FOR LATE PICKING
CHESAPEAKE PURCELL WIL-SON

#### DATE OF PICKINGS

Yield in

			r icid iii
			Quarts
First	Largest	Last	Pe. Acre
AberdeenJune 10	June 21	July 1	11,979
BellmarJune 8	June 19	July 27	13,068
BlakemoreJune 8	June 19	July 27	7,623
Chesapeake June 13	June 23	July 7	5,080
FruitlandJune 10	June 21	June 27	6,806
Howard's 17 (Premier) June 8	June 23	July 1	12,524
Howard SupremeJune 10	June 21	July 1	15,110
Jupiter June 13	June 23	June 27	7,759
LuptonJune 17	June 22	July 1	5,173
PurcellJune 17	June 27	July 7	9,529
StevenJune 13	June 27	July 7	8,031
Town King June 13	June 21	July 7	6,398
Wil-SonJune 17	July 7	July 7	8,440



# BLAKEMORE

Blakemore is unquestionably one of the best commercial varieties introduced by the U.S. Dept. of Agriculture for many years because it is ideal for shipping long distances. Where time is pressing, and help limited, it will keep on the vines 2 or 3 days longer than most of the older varieties, and can be picked in perfect

The Ideal Commercial Berry

> Removes All Shipping Worries

With its high jelly-like content, pleasing flavor and acidity, it is most desirable for preserving and table use.

The fruit ripens very early, bears large crops and maintains its size when the plants have been kept well thinned.

Note, the Western and Southwestern States. Where the Aroma is planted extensively, the Blakemore is an ideal companion variety for earlier fruiting and will in many ways equal the Aroma and provide an earlier market for the growers in those sections.



The Best of the Southern Varieties

The fact that, during the past 22 years, the Townsend nurseries have shipped over 100,000,000 Missionary plants into the State of Florida alone is proof in itself that, for a main southern crop the Missionary is unexcelled. Because of our method of "upbreeding" (continually improving on this old variety), the Townsend standard for this variety has been continually raised so that today southern planters acknowledge that our strain is the most productive and the surest to produce consistently large profits of any Missionary plants sold. They do not gamble, but stick to us and are well repaid for their confidence in our product.

Buy Townsend's Selected Missionary plants for southern planting!



#### Another good Southern variety

Among the many recent introductions of the U. S. Dept. of Agriculture, the Bellmar ranks high because of its handsome appearance and heavy crop-producing possibilities in southern territory. As an early berry it is recommended as a commercially profitable item to be planted in all states to which the Premier is adapted.

McDonald Co., Mo., April 20, 1934.

E. W. Townsend & Sons. Blakemore.

Gentlemen:

Received shipment of 60,000 Blakemore, and have them all set out-growing fine.

We find your strain of Blakemore free from disease and produces an exceptional fine crop of uniform berries.

Townsend's strain in our experience has proven far superior to the average Blakemore plants offered.

A. B. BROWNELL:

MeCracken Co., Ky. July 15, 1934.

Gentlemen:

I have fruited the Bellmar this past seas-on and find this variety to be well suited for this section of the country.

The fruit shows extra fine texture, ships well and averages approximately 6,000 quarts to the acre.

It should be classed as an early superior Aroma with a much heavier yield. I like

B. WILLIAMSON.

Norfolk Co., Va.,

April 16, 1934.
Dear Sirs:
One of the largest strawberry growers of this section has recommended your strain of Blakemore plants to me, as he has grown them for the past two years with unusually heavy yield.

I would like to have a quotation immediately on one hundred thousand of the Townsends strain of Blake-

Please advise if you can ship at onec. R. NOTTINGHAM.

Note—Order received April 19 100M delivered direct to his truck April 20th.





# Tried and Proven

**FAIRFAX**—a Leader Among recent introductions of the U. S. Dept. of Agriculture

Because of its outstanding productiveness, marvélously rich flavor and large size, it is causing a sensation wherever planted. The large bushy plants have tall stout stems and the fruiting season extends over a long period, holding up well to the last picking. The berries are conical in shape, bright red color, darkening when overripe.

The Fairfax is coming into general favor with Commercial Growers because of its somewhat tougher skin and unusual shipping qualities. Our own experience with the Fairfax the past few years on the general acceptance of Commercial growers who have purchased plants from us carries our approval on Fairfax, as a really worth while variety that will make "profit" for our "Market Growers".

Lancaster County, Pa.
July 12th, 1934.

Dear Mr. Towsend:
The Fairfax plants we have tested for you have given every promise of being a berry the Commercial Growers will demand in the very near future. While the berry is of dark color, it is large in size and has excellent shipping qualities, and is an excellent berry for the growers to handle. to handle.

V. LUTZ.

Tioga County, New York April 21st, 1934. E. W. Townsend & Sons, Salisbury, Md. Dear Sirs:

Just a line to tell you how delighted I am with the New Fairfax plants. They look like winners.

Thanks for prompt shipment

GEORGE G. HAVENS.

# Big Rooted Plants

The root system contains the life of a strawberry plant; Townsend's quality plants are grown on fertile, sandy loam soils, from which the plants can be easily dug with roots intact and undisturbed. is one of the rea-sons why Townsend's plants are known the country over as the standard of quality.

Townsend's method of digging and packing preserves the roots, so that they reach destination in fresh and crisp condition—ready to take hold quickly in a new location. Our special method of "plant selection" assures vigor, health and productiveness. This method of propagation costs us more—but what a whale of a difference in fruit yield it makes to the arower. Townsend's method of digging to the grower.



ABERDEEN A Big Money maker for the Market gardener. One of the most productive varieties, being excelled only by Howard Supreme in this respect. Fruit averages large throughout the season, color a bright shiny red, berries mostly a top shape, has a beautiful double green calyx that adds materially to its beauty. In plant growth it stands among the very best, and will make a fine matted row on any ordinary soil. There is not a blemish of rust or disease that shows at any time. Aberdeen has been fruited for several years by many of the large growers in Pennsylvania, New Jersey, Ohio and other northern states, and has proved a money maker. We cannot recommend it for the Southern states as the texture is too soft for long distance hauls, but anyone within a few hundred miles of market can afford to plant Aberdeen. Some of the leading Horticulturists in Pennsylvania rank Aberdeen ahead of all other varieties, giving the Premier second place. We have planted a very large acreage for plants and we are in a position to take care of your orders at a most reasonable price.

in a position to take care of your orders at a most reasonable price. ABERDEEN HIS LEADING VARIETY

Dear Sir:

Aberdeen was my leading variety this past year. I sold all my berries at 25c a quart. It is not only a heavy yielder, but has the size and good eating quality. I find that strawberries are one of the best paying crops I can grow, and want to plant more when I can buy some more land.

HARRY C. CRAMER.

ABERDEEN HEAVY FRUITER IN NEW HAMPSHIRE

The Aberdeen plants you sent me and which fruited last year were the heaviest yielders I have ever grown; I never saw berries piled up so on the vines; I have more to fruit this year.

H. B. EATON.



**COOPER.** Medium early. A fairly good grower, seems to have its greatest popularity in the Michigan section. Fruit large, irregular in shape, moderately firm, very productive. Lots better varieties.

Red Gold.

KLONDYKE. Early. A strong hardy grower, especially adapted for the southern states. Fruit medium in size, moderately productive of round, firm, good quality berries. Not recommended for the North.

quality perries. Not recommended for the North. **RED HEART.** Medium early variety, has been found uniformly productive in the western states. It has also been recommended for trial by the Department of Agriculture in the northern states from New England to Maryland, and Wisconsin to Missouri. Flesh is bright rich red, agreeable acid flavor, and ranks high in dessert quality, also makes a very vigorous plant growth. Its canning qualities are of the highest type.

**SOUTHLAND.** Extra early. The Southland is named for its apparent adaptability to the southern states, especially as a local market berry. Under favorable growing conditions at Willard, North Carolina, it has produced the fewest cull berries of any sart yet tested there. The berries are large, bright red, with a glossy surface. Flavor sweet, and are of the very highest dessert quality. The berries, while firm, are not so firm as the Blakemore or Bellmar.

SUCCESS. Extra early. A good strong grower of good quality for home use. Medium to large in size, very productive, a general favorite. Grown extensively in New Jersey market gardens.

### for WESTERN and MID-WESTERN States

Because of their peculiar adapability to the growing and shipping conditions of the western and mid-western states, we highly recommend the Beaver, Red Gold and Senator Dunlap (or Dr. Burrill) as worthy of the cansideration of 1935 buyers of Townsend strawberry plants. The descriptions below will assist you materially in making your selection.

An offspring of the Dr. Burrill and the Premier. Customer reports indicate that the Beaver is, in many ways, superior to the Premier. The fruit is medium large, of fine quality and of extra firm texture, making it an ideal variety for long distance shipping. The fruit retains its firmness on the vines after ripening so that it may be left there several days before picking, if necessary.

#### Red Gold

An extra large variety, introduced and highly recommended by the Gardner Nursery Ca., af Iowa. An early variety, it is fairly productive and af fine quality. If you have not already tried this variety out in your territory, it will pay you to do so.

#### Senator Dunlap

Fruit good size, beautiful bright red, glossy and firm. Splendid keeper and shipper, of excellent quality. Truly the "Poor Man's Berry", as it will grow without fertilizer on any soil.

#### Standard Varieties

Worthy of Your Attention

Among the ever-increasing number of strawberry varieties, certain of the older ones continue to merit a high place in the strawberry world, because their qualities have withstood the test of time and because they continue to be good producers in the territories where they are now used as a commercial and home-garden berry. The following list is meritorious and worthy of vour closest study.

Success is grown extensively in New Jersey. Marshall has long been a leader in the North. Dr. Burrill is still planted extensively throughcut the middle west. Other varieties listed are all highly productive.

DR. BURRILL. Closely resembles the Senator Dunlap variety. Plant growth is very strong; making plenty of fruiting beds on light sandy soils where other varieties will not grow. The fruit is of a dark color; highly flavared, with plenty of juice. That makes them a good canning or table berry. We do recommend it for long distance shipping berry. tance shipping berry.

CAMPBELLS. Extra early. Extra productive, of extra fine quality

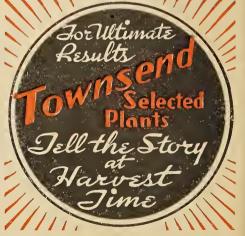
berries, that ever medium in size.

a rich dark red, firm, dessert que everáge a rich dark red, very firm, dessert quality, very good when fully ripe, as it has a rich spicy flavor. Has been on the market a long time, and still popular where an extra early market berry is wanted

berry is wanted.

FRUITLAND. Extra early.

Strong, hardy grower,
fruit large to extra large, resembling Big Joe, exceedingly productive of bright red, firm, good quality berries. Fruitland is a general favarite with growers here on the Pen-insula, and has given insula, and has given best satisfaction whereever sent.



# OPEN the DOOR to Bigger Profits

# with BIGJUPITER and BIGJOE,

Both Medium Early

Whenever you find that Townsend's own the patent for a new strawberry introduction, you may be sure it will be a worthy member of your strawberry patch or farm.

# **JUPITER**

/Patented November 29, 1932—plant patent No. 46. Perfect. An exclusive product of the Townsend Nurseries.

**Jupiter** (patented 1932) is a blood-brother of the Premier and the Gondy, combining many of the best qualities of each, though ripening later than most varieties, along with Big Joe.

**Appearance.** Much like the Gondy, a glistening red, large size, firm meat. Just a good solid berry.

**Productiveness.** Equalled by very few varieties, sure to become one of the most profitable items of your strawberry family.

**Culture.** Is at its best on low, springy soil, and will outstrip the Gondy on average soil. To assure best results, beds should be thinned to prevent formation of too mony plants.



# BIG JOE If it is not

For over a score of years Big Joe has been the leading medium early to late Strowberry in

the eastern half of the country and has produced record-breaking crops wherever grown.

For size ond productiveness it has ranked with the top-notchers and continues to do so up to the present day.

If it is not already a member of your strawberry family make it one this year

Its sparkling color and firm texture make it one of the most morketable of all berries, a winner for commercial purposes.

Culture. Likes a mellow, springy soil.

Trenton, N. J.

For several years we have been growing your strain of Big Joe Strawberries. Our trade at the roadside market thinks there is nothing like them. They are not only attractive in size and color, but have a fine flavor that all like, and we get the top of the berry market for them.

J. KETTLE.

market for them.

Hagerstown, Maryland.

Gentlemen :\_

I have been purchasing your Big Joe Plants for several years, as I think it one of the best midseason to late varieties. Our crop this year was extremely nice, picking over 7000 quarts, which we sold on the Washington Market for as high as 30e a quart, netting us a good profit on the acre that we picked from.

WM. SLEIGHT.

Big Joe.

#### One of the Best Midseason Berries

This variety is extremely marketable because of its fine appearance, and will stand shipping to moderately distant points.

The fruit is almost perfect in shape and an attractive light, glossy red in color—moderately firm in texture.

On an average soil, Beauty is a strong, robust grower, with strong foliage and a long, fibrous root system.

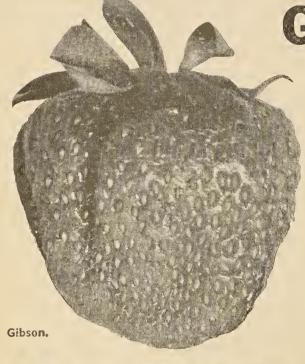
Give Beauty a trial in your garden this year, or include some in your test

It will pay you to try this variety, which is about on a par with Big Joe. It has made a consistently good showing in our trial plots for several years. Try some in your test plot and judge for yourself whether it is a good variety for a main crop plant in your territory.



#### Gibson An Ideal Canning and Cold Pack and Cold Pack Variety

This is an extremely productive variety, though of too soft a texture to carry well or to ship. It is well adapted and easy to grow for the marketgarden and roadside stand. It will appeal to the public and sell readily.



# May Queen

—A worthy companion for the TOWN KING

This variety makes a good fruiting row on large, stalky plants that hold the fruit well off the ground. The fruit is large to extra large, firm, and of the very highest quality. Bright rich red in color.

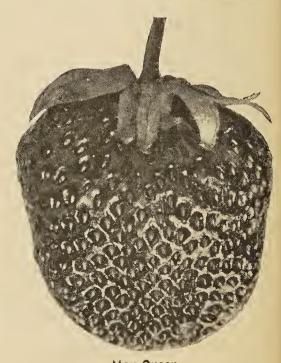
We have only a few thousand of this variety left.

#### Read what Mr. Terry says:

Terryville, N. Y.

Among the plants I purchased of you this year were some of the MAY QUEEN which grew better than any grew better than any of the others, both as to sturdiness of plant growth, production of plants and freshness of foliage throughout the scason. The season was the driest I have ever known, yet your plants grew better than any I have seen around here.

P. E. TERRY.



May Queen.



Just one of the many testimonials acclaiming the merits of Chesapeake Strawberries.

Niagara County, New York, Dear Sirs:

Have been handling strawberries for the past 50 years—and no man can raise better plants than the 30,000 Chesapeake you shipped me. Please accept my thanks for the fine plants and good treatment received from you. My friends will give you some nice orders next year, as they all admired my plants.

I remain you**r**s, R. H. YOUNG. Townsend's The HEADQUARTERS FOR CHESAPEAKE

Our plantings this year af Chesapeake caver the largest acreage we have ever arawn.

Strong Fibrous Roots—Perfect Specimens
I never saw finer and healthier plants,
every row seems perfect. The lang fibrous
raat system, and the sturdiness of the
plants, are sure to take hald quickly in

new lacations.

Chesapeake Demand Heavier Each Year

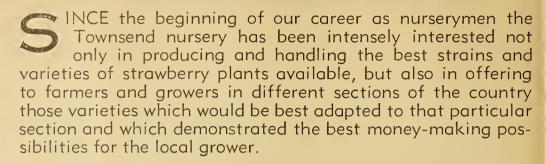
Each year we find the larger cammercial grawers are steadily increasing their plantings of Chesapeake, due to the prafitable returns they have made previously. While our stock of Chesapeake is one of the largest in the country, the heavy demand on our stock is such that we advise our friends to place their orders as early as passible—it's your assurance of 1935 plantings.

- A-Sure cropper.
- **B**—Bright rich red color.
- C—Doesn't discolor after picking and retains color for several days.
- **D**—Average size, 20 to 30 berries to a quart.
- **E**—Exceptionally late.
- F—Doesn't come into bearing until all the early varieties are practically through and extends season about 2 weeks.

**G**—Distinctly a quality berry.

## AN IMPORTANT MESSAGE

### for the Commercial Grower



With that end in view, we have not only conducted extensive testing and proving grounds at the nursery, but have tried our best to keep an accurate account record of the adaptabilities of the different varieties as reported to us by our customers and various state experimental stations. This record has proven invaluable to us and to our customers in the

various territories who wished to be sure, before buying, that the variéties they selected were particularly adapted to local conditions.

The varieties mentioned in this catalog, and recommended for the various territories, are the result of this painstaking research on the part of ourselves and our old customers. Further definite information is available at this office and we will be glad to furnish it to you upon request.

Many varieties offered by us for particular localities will do equally well in other localities, but close adherence to the data in this catalog and to such data as we will furnish upon request will distinctly minimize the possibility for error in selecting new varieties for your main crop plantings.

We are proud of this service, know you will appreciate it, and trust that you will make use of it whenever necessary.

### Territorial Adaptability of Townsend's Varieties

Variety	Approved for	Ser	ason
Beaver	Western and Mid-Western states	. Extra	Early
Blakemore	Western and Southern states	. Extra	Early
	Southern states		
	New Jersey		
Fairfax	Eastern states including Ind., Ohio, Mich., Ill., and West Va	Early	,
Dorsett	All Strawberry sections except far South	Early	
Klondyke	Southern states	Farly	
Premier	All sections except extreme South	Farly	
Relimar	Southern states	Forly	
Townsend Missionary	Florida and Gulf states	Early	
Howard's Supreme	All Strawberry sections	Early	
Rod Gold	Western and Mid-Western states	Early	
Abordoom	N. J., Pa., Ohio, and other Northern states	. Eurly	Fault
Songton Dunlan	Western and Mid-Western states	. med.	Early
De Pres'll	Widdla Wood	. med.	Early
Cooper	Middle West Michigan and vicinity	. med.	Early
Dad Hank	Michigan and Victory	. mea.	Early
P:- I	Northern states from New England to Maine and Wisconsin and Missouri.	. Med.	Early
big Joe	All Strawberry sections except extreme South	. mea.	Early
Jupiter	All Strawberry sections except extreme South	. Med.	Early
Ford	All sections except far South	. Late	
May Quech	All Strawberry sections	. Late	
	New Jersey, Ohio, Pennsylvania, New York, Connecticut		
Chesapeake	Northern states including West Virginia, Ohio, Illinois, Indiana, Michigan	. Late	
Wm. Belt	N. Y. and Pa., and other states north of Mason-Dixon line	. Late	
Wil-son	Connecticut, Massachusetts, New York, Pennsylvania	. Late	
World's Wonder	Me., Vt., N. H., northern N. Y.	. Late	
Brandywine	California and Florida	. Late	
Town King	All Strawberry sections	. Late	
Townsend's Big Late	All sections	. Late	
Aroma	Tenn., Miss., Ky., S. Carolina, Ind., III., Eastern Kansas, Arkansas, Michigan and Missouri	. Late	
Gandy	All Strawberry sections except extreme South	. Extra	Late
Mastodon Everbearing	All Strawberry sections	. Early	Summer
		till´ :	

# BILUE-BLOODS of the Strawberry World

The Townsend selective and restrictive method of improving strawberry qualities has scored another signal success in producing "Blue-Blood" strains of the Aroma and Gandy varieties which offer the grower quality and productiveness far in advance of any others to be purchased in the United States.

The dollar you invest in Townsend Aromas and Gandys will work harder and produce greater dividends than any other investment you may make in extra-late varieties

## **AROMA**

Large associations in the western and south-western states have discovered by test that the Townsend strain of the Aroma strawberry is far superior in quality and production to locally developed strains. As a result they have been purchasing our plants in everincreasing quantities for the

Appearance. Large—a brilliant sparkling red.

**Productiveness.** A yield of 10,000 quarts per acre is common when Townsend's Selected Strain Aroma plants are used.

Commercial Possibilities. Excellent for shipping because of firmness of fruit. Fine results are obtained with Aroma in Tennessee, Missouri, Kentucky, South Carolina, Indiana, Illinois, eastern Kansas and Arkansas.

past 20 years.

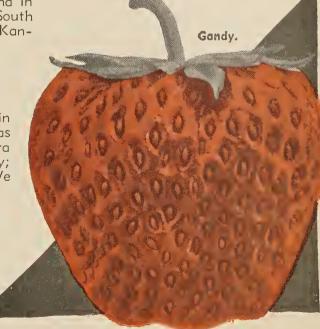
# GANDY a very late variety

Aroma.

By selective methods, we have built up the original old strain Gandy-Prize until it is today twice as productive as when it was introduced years ago. We have tested out a good many extra late varieties, but have failed to find any later than the Gandy; and none with the quality that this extra late variety has. We have discarded such varieties as Orem, Mascot, New York, and several others as we consider the Gandy the cream of them all. It is now the King of extra late varieties, excellent for home use and a sure dividend-producer for the market gardener. Whenever we find a better late berry we will be found listing it, but until we do we shall list only Gandy.

**Culture**—A rich black loam is the ideal spot for Gandy although it will give excellent results on any type of springy soil.





[15]

# They grow in corners of the garden, along the property

Sure I enjoy life-Here's why.



Send for Free Culture Guide.

Rochester, Indiana. I am planning to make this a real strawberry year in our garden, as they are one of the most enjoyable, healthful and profitable crops grown compared in units of space required. It is a pleasure to go into the garden and pick big, red, luscious berries for a meal, or for jams, jellies and preserves to be enjoyed during the cold winter months.

MRS. EMMA WILSON.

#### A GARDEN OF BIG BERRIES

This garden will yield extra large berries from early to late, and plenty of them.

100 Aberdeen 100 Premier

100 Big Joe 100 Chesapeake

400 Plants

Only

Caf. Value \$3.15



#### SPARE TIME GARDEN

With a little attention any one can realize a nice profit from this garden.

200 Premier

200 Howard Supreme

200 Dorsett

200 Town King 200 Gandy

1000 Plants

Only

Cat. Value \$6.60



Townsend's "Plant Selected" Strawberries. They will reward you with an abundance of fresh fruit during the whole

line, or in small or large garden plots

Little is required to raise luscious fruit from

bearing season.

#### ALL SEASON GARDEN

Will furnish the average family with rich red deli-cious berries from early in season to late fall.

25 Premier

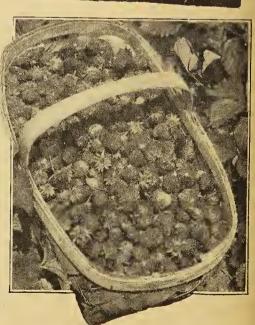
25 Howard Supreme

25 Big Joe 25 Mastodon

100 Plants

Only Cat. Value \$1.75





Plenty of Berries for Canning.

# grown strawberrie

#### Have a Strawberry Patch —It's Fun

We have received so many encouraging reports from our friends who have ordered these strawberry gardens in the past, and of the wonderful results they are obtaining that we are again offering this year a group of six collections that will give wonderful results, in almost every part of the country.

Remember every plant shipped from the famous Townsend Nurseries is fully guaranteed to be strictly first class, free from all injurious diseases and carefully packed to reach you in good growing condition. Otherwise our policy has always been to replace free of charge.

> Culture Guide Sent Free for the Asking



Fresh Berries-Direct from



Grow your own berries!

for Pies Canning Cakes Jams Cereals Dessert

#### A FAVORITE GAR-DEN COLLECTION

These varieties are noted far their heavy yields of quality berries.

100 Howard Supreme

100 Fairfax

100 Jupiter

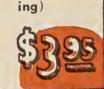
100 Town King

100 Mastodon (Fall bear-

500 Plants

Only

Cat. Value \$5.90



#### TOWNSEND'S OWN CHOICE GARDEN

Na matter what state you live in we will select varieties that will please yau.

100 Best Extra Early

100 Best Early

100 Best Midseason

100 Best Late

100 Best Very Late

500 Plants

Only

Cat. Value \$4.80



#### SPECIAL TEST GARDEN

Faur of the greatest yielding early fruiting varieties ever intraduced.

250 Howard Supreme

250 Dorsett

250 Aberdeen

250 Premier

1000 Plants

Only

Cat. Value \$8.50



Fox Chase, Phila., Pa. E. H'. Townsend Sons Salisbury, Md.

Satisbury, the Sirs:

The plants purchased from you are doing fine and I am especially proud of their growth during the dry season, I did not get them until rather late, but they have grown very good. grown very good. C. STEWART SCOTT.

Wayne County, N. Y.,
Oct. 1, 1934.

E. W. Townsend & Sons,
Salisbury, Md.
Sirs: For the past 5 years
I have not been without one
of your strawberry collections.
Besides always having a plentiful supply for the family,
I canned 67 quarts and sold
over \$30.00 yearth to my friends over \$30.00 worth to my friends living around here. MRS. GENE ARNOLD.



No garden is complete without a few strawberry plants.

# WILLIAM BELT A New York and Pennsylvania

In New York and Pennsylvania, the Wm. Belt, though an old favorite, still ranks as one of the biggest moneymakers for market gardeners. Its appeal and salability continue and our sales of this variety increase every year.

WE HAVE ONLY 380,000 TO SELL Place your orders for this variety early.

This variety is not a "fad". It is here to stay. Its good size, fine flavor, and all-ground good appearance are recognized by both growers and consumers. The fancy trade demands the Wm. Belt and will continue to do so for many years to come.

It thrives in ordinary garden soil and produces good crops of fruit. Not adaptable to low, springy soil, because, under those conditions, it is subject to rust.

## WIL-SON

This late fruiting offspring of the William Belt is especially

adaptable for planting in Connecticut, Massachusetts and New York. Because this variety seems Only 50,000 to thrive in almost any soil it is ideal for the home garden as well as for the market-gardener.

plants are available. Order early.

The fruit is extra large, rich red to the center, very firm and sweet, with the spicy William Belt flavor.

In our trial plot, it equalled everything in quality and stood very near the top in production.

WORLD'S WONDER. Here is a real coldclimate variety, adaptable particularly to culture in Maine, Vermont, New Hampshire and Northern New York. The largest berry grown, of good quality, moderately firm and very productive. Fine for home use and for sale at nearby markets where size is a distinct asset.

BRANDYWINE. Subject to rust at fruiting time, producing large dark red fruit in large quantities, this variety is still a favorite in California and Florida as a latebearing variety.

WASHINGTON. Fair in flavor, though lacking the honey-sweet taste of better varieties, this is a very firm berry, only moderately productive. We recommend Chesapeake or Town King in its place.

SAMPLE. Large fruited, moderately firm, of bright red color and very productive. This variety is fast losing its popularity and is being outshone by the many newer and more marketable types.

> Basil, Ohio March 17, 1934

E. W. Tawnsend & Sans Gentlemen:

We have been using your plants far several years and find them the best we ever used in aur 25 years experience. Inclosed order far 9,000 Premier.

Respectfully,

HOWARD W. DUMOND.

William Belt Strawberries.

### Plant No Rust Blemish! No Rust A Townsend Introduction that has stood the Test of Years

Ford, like Premier, is frost resistant, and has made hundreds of our customers big money when other late varieties were killed. A strong, hardy plant, good grower on all soils. Fruit very large, firm and of good quality; ranks with the very best in production. Ford will make too many plants if not restricted, and for this reason should be set wide in the rows and grown in narrow matted rows or in hills. We have never seen a rust blemish on any Ford plant in ten years growing it, and never heard of a crop failure. Plant Ford and you will not go astray.

Ford. A late variety that produces when other crops fail. We recommend it.

## **BIG LATE**

#### Excellent for Dessert Quality

A Townsend introduction. Known as the aristocrat for the dessert quality. Has proven a great money maker as it is a hardy grower on most ordinary soil. A heavy producer of medium to large bright glossy red berries, that are held from the ground by the large stalky plants. No garden is complete without Townsend's Big Late.

E. W. Townsend & Sons Salisbury, Md. Gentlemen:

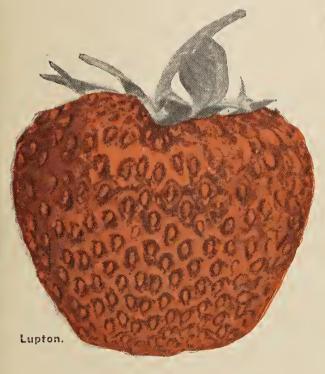
Perry County, Ohio August, 1934

I purchased last spring one of your Strawberry collections. It is surprising the abundance of wonderfully fine berries I have picked. Your assorted varieties are just the thing to provide berries throughout the whole summer season. It's money well invested.

JOHN J. TOMLINSON.



A Bearing Field of Ford, as Above Picture, is Like Having Money in the Bank.



### LUPTON

#### The Favorite in New Jersey

(Late). Originated in New Jersey, and widely grown in that state where it seems to be at its best. Large fancy berry and an excellent shipper. Moderately productive. On account of its large size and beautiful color always commands top prices. Will do well on soil where Chesapeake fails. Dessert quality fair. Its beauty sells it.

#### TOWNSEND'S PLANTS HOLD THEIR OWN BELOW ZERO

Bridgewater. Maine June 26th, 1934 E. W. Townsend & Sons

Gentlemen:

The berries that we set The berries that we set out a year ago in 1933 are doing fine. The HOWARD SUPREME and the PREMIER I think are the berries to raise here. It was below zero here this witten.

this winter. They wintered

H. E. PRYOR.

#### TOWNSEND'S TRIO GROUP

PLANTS \$ .25 150 Plants

> 100 PLANTS each Variety (300 plants)



Marketable Everywhere

This berry gives us more food for genuine enthusiasm than any variety we can remember, and we do not hesitate to recommend it as being the biggest scource of profit the strawberry grower can hope to obtain at the present writing. Read the following description and judge for yourself whether you can AFFORD to neglect planting this variety.

The future yardstick by

**Color.** Medium light. Lightness retoined even after it ripens.

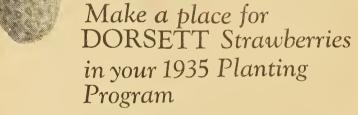
Size. Fully as large as Chesapeake.

**Firmness.** Much firmer than the Premier and thus ideal for long-distance shipping as well as for local markets.

**Vigor.** In this respect, the Dorsett stands supreme. Vigorous in growth, free from disease, and maintains healthy foliage throughout the fruiting season.

**Quality.** Even in an over-supplied market, the large, fine Dorsetts have consistently brought TWICE the price of many other standard varieties, showing that the American buyer is still oble to pay higher prices for real universal quality.

**Frost Resistance.** Little, if any, loss has been reported from late frosts.



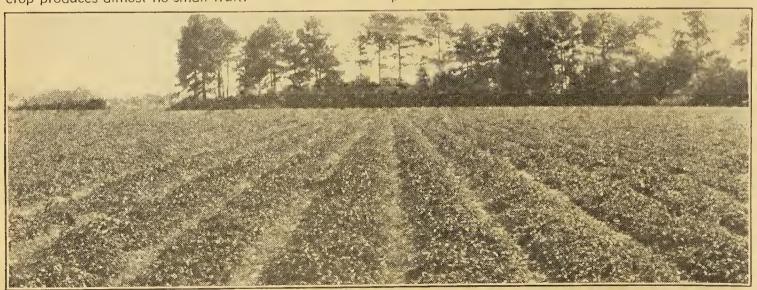
**Productiveness.** Compare the 1933 and '34 trial plot production of the Dorsett and Premier and judge for yourself.

1933 1934

Dorsett ....11830 quarts 12213 quorts

Premier ....10562 quarts 11238 quarts

This table shows total production, but does not show the average superiority of every berry produced by Dorsett plants over the Premier. The **total** Dorsett crop produces almost no small fruit.



Where Your Dorsett Plants Will be Dug From This Year. Vigorous, Healthy Plants Await Your Order.



Superior even to the Chesapeake

This is a worthy brather-aristocrat af the Dorsett, having na faults and often bringing fifty cents ta o dallar a crate MORE an the open morket than the Chesapeake. It is the mast perfect af all late straw-

Far several years, in test plats, it has autyielded two to ane the Chesapeake, Gandy, Sample, Lupton, and Wm. Belt in color, shape, size, beauty, and firmness.

Its saft, mild flavar has faund generol fovor wherever it has been marketed.

Tawn King needs anly average sail ta produce healthy grawth and a good fruiting bed of plants.

The Tawnsend nursery is praud to be the exclusive copyrighters af this berry which gives cantinued pramise of being the most universally plonted of oll the late-fruiting vorieties.

#### READ WHAT THESE MEN SAY ABOUT TOWN KING

MR. J. K. BARNHART, New Carlisle, Ohio. "Town King has done exceptionally fine for me. Never saw such fine berries and the best sellers on the market."

At the Pittswille, Maryland, auction block the past season, Town King never failed to top the market, often bringing fifty cents to a dollar per crote over the famous Chesapeake, which is at home in that section.

Laneaster, Pa.

I have been growing Town King the past seven years, and consider it the best of the eight varieties grown on our farms. It is attractive in color, large in size, and our customers will pay from five to ten cents more a quort than for other varieties offered on our roadside market. offered on our roadside market.

A. VOCKMAN BROS.

Buchanan County, Mo. Gentlemen:

I fruited several varieties of strawberries the past spring, and Town King outranked all of them by far. All were planted on the same ground. It sure is an ideal berry. It has the size, color and productiveness, and looks just as fresh on the market, as when first picked from the vines. It brought as high as a dollar per crate more than Premier, and they were large as hen eggs. You may think I am exaggerating, but I have seen people take a knife and eat them like an apple. I expect to set seven to eight acres next spring, and ninety per cent will be Town King.

HENRY DITTMORE.

MR. CLYDE DAVIS, Pittsville, Maryland. "Town King best strawberry I have ever grawn or seen grown. Surpasses such varieties as Chesapeoke, Lupton, Big Joe, both in quality and production."

Gentlemen:

We have been growing your Town King and our customers are so tickled with them that we have discarded all other late varieties. The berries are simply beautiful, far surpassing the other late kinds on our soil.

MR. & MRS. A. K. McCLINTOCK.

New York Stote.

Town King.

Gentlemen:

Gentlemen:

Please send catalog listing Town King. I have seen this berry growing here, and without doubt it is the finest late berry I have ever seen. My neighbor picked better than 7000 quarts per acre, outyielding the well known Chesapeake.

WM. BRANT.

E. W. Townsend & Sons.

Gentlemen: Enclosed find order for more plants. I ordered Town King plants from you in 1932. These were the finest plants that I have ever set.

HARRY S. GRAFF, OHIO.

At the Experimental farm of Wm. Kehr, Perkasie, Penna., Town King led Chesapeake in yield, beginning at the same time and fruiting several days later.

Flectwood, Penna,
January 18th, 1933,
Lupton goad plant maker, large size, shy yielder, poor quolity. Town King good plant maker, large size, good yielder, good quality and good shipper. Two distinct varieties.

Oncida County, N. Y.

Gentlemen:

One row of Town King picked as many berries as two rows Lupton, and no comparison in size or quolity. I have been growing Town King now for several years. J. W. BEAN.

# Three Joursend overbearing STRAWBERRIES



These strning vigorous plants developed in the famous Strawberry Belt of Wicomico County—are weather seasoned and ready to yield a full crop in ten weeks

to yield a full crop in ten weeks after planting.

We grow 50 acres of Fall-bearing Strawberries for market. Throughout the season truck loads of these marketable delicacies leave daily for New York, Washington, Baltimore and other places. Its worth a visit to the TOWNSEND NURSERIES, never in your life will you enjoy such a sight of activity.

You tao, as well as thousands of our friends and customers can build up a sizeable income by GROWING STRAWBERRIES.

Our special "Hill system of Planting" is your assurance of BIGGER CROPS.

Read about it an page 24.

#### The Three Big Leaders are MASTODON - LUCKYSTRIK - ALDRICH

Take your pick—they are all favorites

Any ane of these three everbearing varieties will produce berries ten weeks after setting and plenty af them until snow flies. Hundreds of our customers catering to the roadside market find them profitable in prolonging the strawberry season. As they come into fruiting the first year, set after the June fruiting varieties are through bearing. They attract attention and a premium price is paid for them. We are making more money growing Everbearing Strawberries than we have ever made before, and certainly you can make money on them. Thousands and thousands of folks would eat these berries every day and pay a good price if they could get them. Sa folks, there is plenty of roam for any one of you to get in on this deal. It will be a mighty long time before enough Everbearing Strawberries are grown in the fall months to supply the demand. If you have never grown any af these strawberries just try one of our garden collections listed on this page and see for yourself just how easily they are to grow and sell at a profit. Townsend's Everbearing Strawberries are Sure Profit Makers and you will be pleased with results. Write us for free folder on Everbearing Strawberries. Tells how to get bigger berries and more of them from your Everbearing plants. It's free.

Complete Prices Townsend Everbearing Plants, page 38.

Big Cropping

#### **Fall Bearing Gardens**

#### SMALL BACK YARD FALL BEARING GARDEN

50 Mastodon 50 Luckystrik 100 plants

\$1.15

#### LARGE BACK YARD FALL BEARING GARDEN

Will furnish plenty of delicious berries for a large family.

100 Mastodon 100 Luckystrik

200 plants

#### BIG PROFIT MAKING FALL BEARING GARDEN

500 Mastodon 250 Luckystrik 250 Aldrich 1000 plants

\$10.00 VALUE

ONLY

# "True Blue" MASTODON Plants

Most Prolific of the Everbearing Varieties Bears the Largest Fruit

# Millions Sold Annually

Mastodon.

#### **MASTODON**

Is one of the largest fallbearing Strawberries.

Attractive in size and color with a nice large green cap, bringing top prices on the fall market. It is also noted for producing an abundance of fruit again during the early summer harvest along with other June fruiting varieties. This variety should be grown by all who are interested in Everbearing Strawberries. Growers who purchased our Mastodon plants in small lots of a few hundred, years ago, are now purchasing in lots of several thousand. Some customers who have their roadside mar-

kets grow several acres each year to reset a new bed. We have a fine crop of Mastodon plants this year, but possibly not enough to go around, and we advise our customers to get their orders in early if they want to be sure of getting our True Blue Mastodon Plants.

Every farm, village and suburban home should plan to set out this "True Blue" Mastodon.



# ALDRICH Approved for The New Everbearing New England

from New England. Our attention was called by the originator of this variety, Mr. M. L. Aldrich, Putnam, Conn., in the fall of 1930. We went over to look at it in fruit, and found it as the originator had stated, simply loaded with delicious fruit. Aldrich is a berry of large size, bright rich red color, and a heavy producer—the plants being clean, healthy and vigorous while fruiting. We certainly recommend giving Aldrich a fair trial, as we believe that it will prove to be a successful berry for the Northern States. Our supply of plants of this variety is limited. Would advise placing your order as early as possible.

#### **LUCKYSTRIK**

Approved for Northern States

Has always been our favorite Everbearing Strawberry. There are none that can touch it in quality. For this reason, one of our customers names it the Aristocrat of the Everbearing family. Fruit is bright red, firmer than any other fall bearing variety, with a quality all its own. Produces heavily early in July from plants set in the spring. Takes a couple weeks' rest and then continues producing heavy crops until November. It is also one of the best spring crop varieties, bringing top prices. We recommend Luckystrik Everbearing for its quality of fruit, size, and beauty, as well as productiveness.

It's a real
pleasure to
pick these
"Big
Fellows"
They're
so sweet
and
appetizing

# Cultural Directions for Strawberries

**PLANT SELECTION.** Perhaps the most important task of all is the correct selection of varieties for the particular territory in which they are to be planted. A careful study of the variety recommendations in this catalog, and personal communication with the Townsend Nurseries will eliminate the possibility of the buyer purchasing varieties which have not the greatest profit-making possibilities in his territory.

SOIL PREPARATION. In the first place, be sure that the land is reasonably fertile and as nearly as possible free of weeds and as nearly as possible tree of weeds and grass. Plow the land to be used care-fully in the fall (this is much preferable to spring plowing) and spread a liberal coat of barnyard manure over the plot during the winter or early spring. Potato fields, tomato or cow-pea plots, or any site where the land has been enriched by growing truck crops makes an ideal plot for the strawberry patch.

If manure is not available, broadcast a heavy application of commercial fertilizer over the plot just before the plants are set in the spring. (Two or three are set in the spring. (Two or three weeks in advance is just about right). Sheep manure or a mixture of 1500 pounds of tankage and 500 lbs. of acid phosphate is good, distributed at the rate of 1000 lbs. per acre. Raw bone meal will not injure the plant roots and is the only fertilizer recommended for use directly under the plants.

The soil should be worked up into as good condition as possible before setting the plants. If the ground is manured, drag the soil level, marking the rows with a light marker, setting the plants on the side of the mark, using the same side of the mark on each row for equal width.

SETTING THE PLANTS. For large plantings, a horse drawn transplanter is good to use if a good operator is available. For small plots, or in stumpy new land, the garden trowel is best to use. On stony soils use a spade. Set the plant roots straight down without crowding and pack the earth firmly around them.

CARE OF PLANTS ON ARRIVAL. Townsend's plants come to you properly cleaned and bunched ready to set.

If the roots are too long to set in a stony soil, clip off a portion of them cleanly.

If the plants are received before the soil is ready, open the boxes and take the plants out, dampen the roots up to the plants out, dampen the roots up to the string, redampen the moss and repack in the same box, place in a cool cellar and the plants, if still dormant, will keep from 7 to 10 days without injury. Heeling in is permissible, if done by an experienced man but it is slow and tedious and the tops and crowns may get wet. The first method is best.

PLANTING DISTANCE FOR MATTED
ROW SYSTEM. Generally, the matted row
system is considered the best and most
practical. Plant rows 31/2 to 41/2 feet
apart, depending on varieties used. A
matted row should be 3 feet wide when
the plants are laid by, and sufficient
room should be left for the pickers. Keep the space between
the rows cultivated as long as the runner plants form. Plants

the rows cultivated as long as the runner plants form. Plants should be set 15 to 24 inches apart. Good, rank growing varieties like the Premier, Aberdeen, Blakemore, Dunlap, Howard Supreme and Jupiter should be set 24 inches apart in the row, with rows 4 feet apart.

**EVERBEARING IN HILL SYSTEM.** The hill system is the only way to grow everbearing strawberries successfully. Keep the runner plants cut off, not allowing more than five or six well-spaced runner plants to form. This produces large, vig-

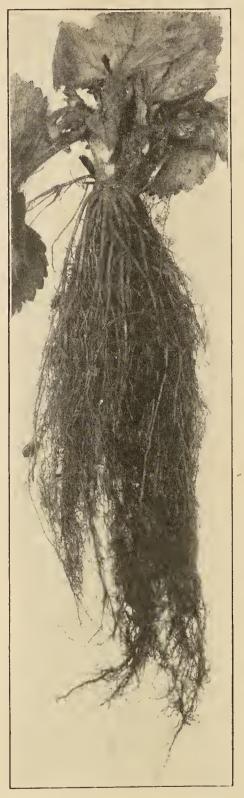
orous plants, each plant often yielding a quart of berries during the summer and fall. Space these rows 30 inches apart to allow for horse cultivation. The two rows in the bed are spaced 12 inches apart, and the plants set 18 inches apart down the rows. With this spacing, 16,000 plants will set an acre. Such spacing allows room to work with a hoe around the plants at all times. Plant food can easily be applied as the cultivation continues through the summer months. Feeding the plants while they are fruiting is easily done without injury by broadcasting fertilizer or chicken manure around the plants. Cultivation is easy, as such spacing affords sufficient

is easy, as such spacing affords sufficient room around the plants to keep down all grass and properly mulch by shallow working with the hoe during dry weather.

**CULTIVATING.** Tillage in newly set strawberry fields should be thorough in the early part of the season, in order to the early part of the season, in order to preserve moisture so that plants can become established thoroughly in the soil and later in the season to conserve moisture so that the plants can develop runners. Weeds and grass should be kept out af the fields at all times, as they will take the moisture needed by the strawberry plants. Most successful growers use the cultivator as often as once each week throughout the first growing season, and during periods of drought even more freduring periods af drought even more frequently. Hoeing should be done as often as it is found necessary to clean out all weeds and grass. Cultivating should be shallow near the plants, both because of the danger of loosening them in the soil and because if too deep the roots near the surface will be broken. The teeth on the surface will be broken. The teeth on each side of the cultivator should be shortened, so they will not stir the soil near the row to a depth of more than 1 or 2 inches, as many kinds of weeds continue to grow in late autumn and start to grow in early spring. We advise working the plants until hard frosts occur. The field will then be free from weeds, and in the following year very few will have time to grow before the harvest season.

MATING VARIETIES. If you order all perfect flowering varieties, plant them in large plots just as they come. But, if you order part imperfect flowering you should plant every third or fourth row to some perfect flowering sort of the same season (and there are some mighty fine imperfect sorts that should not be everyted. fect sorts that should not be overlooked). We offer four imperfect flowering varieties in our list, May Queen, Howard Supreme, Townsend's Big Late and

Varieties that are not marked in our price list like Premier, or Big Joe, need no other varieties planted with them as they are Perfect flowering varieties. Also all the everbearing varieties listed are perfect flowering, and can be planted alone.



Vigorous Plants the First Essential.

#### NUMBER PLANTS REQUIRED TO SET AN ACRE Number Plant

6	Plants	Spacing
Strawberries, Field Culture	8000	3½×1½
Strawberries, Garden		21/11/
Culture Everbearing Strawber-	• • • •	$2\frac{1}{2} \times 1\frac{1}{2}$
ries, Field	8000	31/2×11/2
Everbearing Strawber- ries, Garden		11/2×1
e Row Hill System	16000 2	2½×1½×12
	1700	0 3

Everbearing, Doubl Blackberries Blackberries
Red Raspberries, Hedge Row
Red Raspberries, Hill System 6x3 5x5 7x3½ Black Raspberries 1700
Dewberries, Solid Rows 2400 6x3 9x10 Grapes 490 Asparagus 3200

Complete Culture Guide on Small Fruits Will Be Sent Free to Anyone Requesting This Booklet.

# Ms ming a labit

BECAUSE—Year by year, small fruits, strawberries in particular, TOWNSEND strawberries above all, are returning large profits for any one willing to devote an acre of ground, more or less, to their cultivation. The market for this fruit grows as each improved variety appears, and Townsend originates many and handles ALL the best varieties.

By careful selection of plants, by constantly building old varieties to new peaks of productiveness, and originating new patented varieties of our own, we are keeping up with the trend of the modern market for small fruits-keeping just a

little ahead of it. Producers, the country over, are beginning to show their recognition of the value of our research work by buying Townsend suggested varieties and by insisting on purchasing Townsendgrown plants.

We appreciate this attitude on the part of our growing list of customers and will continue in our efforts to help them in every way possible to produce maximum profits consistently from land devoted to strawberry culture.

Market gardeners and proprietors of roadside stands have not realized the possibilities of producing strawberries of exceptional size and quality for local and nearby marketing.

Despite the growing general demand for this fruit, local buyers are not yet being offered the finest and largest strawberries the local producer can grow, because he himself has not yet convassed the possibilities of the field.

If, by careful selection of variety, with an eye for larger size and good quality, the local truck gardener will buy the best of the plants which we recommend, he will soon find that local retail



Farmers, Truck Gardeners, and Growers are fast learning that money spent in purchasing

Townsend Approved Plants is a

PAYING INVESTMENT





Townsend Selected Variety.

The buyer will pay more for improved quality.

**Ordinary Commercial Berries.** 

buyers will be willing and delighted to pay 50 to 100 per cent more for these selected varieties when offered to them, thus jumping his profit by at least 100 per cent.

We could quote any number of occasions where this has proven to be true, and simply offer this suggestion in the hope that such local growers as receive this catalog will appreciate and take advantage of this growing OUALITY MARKET by ordering one or more of the new, fine Townsend varieties which we are now able to offer.

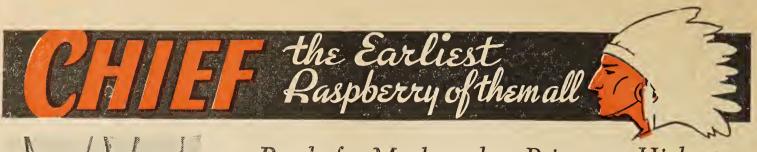
#### ROADSIDE STAND OFFER

We select the correct varieties for your location that will give results.
This collection requires about one-fifth of an acre, and should yield at least 1800 quarts Strawberries; 400 pints Red Raspberries.

An excellent opportunity to offer fancy varieties at increased prices to your trade.

When you buy from Townsend you get nothing but the best that grows.

- 250 Best Extra Early Strawberry plants 250 Best Early Strawberry plants 250 Best Midseason Strawberry plants 250 Best Late Strawberry plants 250 Best Very Late Strawberry plants 50 New Chief Red Raspberry plants 50 Latham Red Raspberry plants



#### Ready for Market when Prices are Highest

Selected 10 years aga fram the planting of 4000 Latham Seedlings, the Minnesota State Breeding Farm has given to the berry growers of America the famous Latham's only rival, "Chief."

Chief has turned out to be by far the finest early Red for general planting. The fruit is not quite as large as Latham, but is bright red, very firm and an unusually heavy yielder. (Two-year plantings have produced nearly 200 crates per acre; three-year plantings 294 crates per acre).

The Chief is practically immune from mosaic and mildew and is much hardier. Because af the unusual abundance of tough leathery foliage, and the strong fibrous roots developed on the Townsend Nurseries, Chief is not so subject to drought as other varieties.

With the excellent keeping and shipping qualities of the "Chief"... the brilliancy of calor and appetite appeal, coupled with its fine flavor and heavy yielding qualities and the added proft of 75c to \$1.00 per crate over all others makes Chief an outstanding money maker in the raspberry field.

AMBITIOUS MARKET GARDENERS AND HOME OWNERS SHOULD PLANT DURING 1935 SUFFICIENT "CHIEF" TO TAKE CARE OF THE EARLY SUM-MER MARKETS—IT PAYS!

Don't overlook this big value

#### RED RASPBERRY OFFER

25 NEW CHIEF. 1 year size. 25 LATHAM. 1 year size.
50 Select Plants \$1.45

Special Price

50 SELECT LATHAM. 50 SELECT CHIEF. 100 Plants \$2.15 Special Price

What Other Prominent Men Say About the New Chief

"CHIEF" OUTYIELDS OTHER REDS

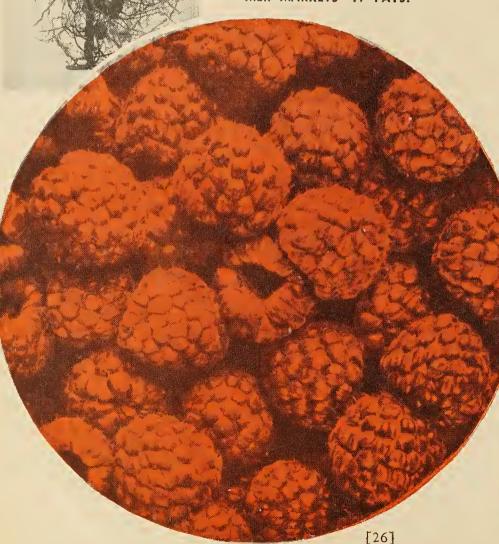
J. S. Shoemaker, Associate Horticulturist, Ohio Agricultural Experiment Station, says, "'Chief' is a heavy cropper. The plants bore quite a few berries the year they were set and this year outyielded all other red raspberry varieties in our variety test plantation."

Ray Speer, Former President Minnesota State Horticultural Society, says, "'Chief' is certain to achieve as wide a reputation as its parent, Latham. Since Latham fruits later than 'Chief,' the latter really is a supplement to Latham, and in no sense a competitor of it. In comparison with King, which fruits the same time as 'Chief,' the fruits of 'Chief' are slightly larger, somewhat earlier, of better quality, and of more uniform shape. It is a firmer berry, ships very well, and is less crumbly than King. Experts everywhere predict a wonderful future for 'Chief.'"

New Lower Prices:



See Page 39 for Complete Prices.



# The Largest Size and Weaviest Yielding Raspberry

**Facts** Worth Knowing

Read the report of Mr. W. H. Barrow, fruit specialist, in the Connecticut Agriculturol Review.

In comporative tests the leading vorieties of Rospberries were plonted, under identical conditions, all receiving the same care and attention.

#### HERE ARE THE RESULTS:

LATHAM, pints per acre...10860 HERBERT, pints per acre... 7296 CUTHBERT, pints per acre... 7200

The Latham yielded 3564 more pints per acre or more than \$534.60 more than any other voriety.

Thousands of commercial fruit growers ore planting every year lorge quantities of Lothams. They have come to reolize that this heavy yielding sort requires little or no more attention for either plonting, pruning, cultivotion or general core than those varieties that are less productive, and the ultimate return in dollars and cents, is the morgin of profit required to operate a healthy and profitable fruit business.

LATHAM is not as early as the renowned "Chief" nevertheless its qualifications as a lorge and soloble red berry, its odoptobility to almost ony port of the country, especially the severe winters of the northern states and its immunity to disease ("mosoic," etc.) hove ploced it the foremost of the real profitable berries to grow.

Not a berry bush leaves our nurseries unless they are inspected several times each year by the State Nursery Inspector.

This is your assurance for strong and healthy plants as Townsend's give 100 per cent satisfaction.

Contrary to the common policy of digging small plants from the middle of the rows and leaving the best canes for fruiting, as practiced by some growers OUR POLICY IS TO DIG THE ENTIRE FIELD THUS GIVING YOU THE BEST, STRONGEST AND MOST VIGOROUS PLANTS.

SOILS. Our soil and climate are especially adaptable for growing strong fibers and well rooted plants, which is necessary to promote strong fruiting canes.

New lower prices on Latham plants

1000 Select

#### TWO SATISFIED CUSTOMERS

Villa Ridge, Illinois.

Gentlemen:

Gentlemen:

My one-year patch of Latham planted in checks six by six produced 72 twenty-four pint crates per five hundred hills. My average price per crate through the entire season was \$6.00. These plants were mosaic free when I received them and passed state inspection for two years. This is \$432.00 from 500 plants the first season.

E. O. SCHOEMBS.

5300 Quarts Latham Raspberries Off An Acre 1 Year After Setting

This year has been an exceptionally fine year for us with the Latham Raspberries purchased from you, with an average of 3300 quarts to the acre. The berries were of fine quality and appearance. It has been a real pleasure in growing this field of raspberries, as the stock you sent us was well graded with strong root systems.

OUR LATHAM ARE THE REDPATH STRAIN
Officially, LATHAM, and REDPATH are considered one and the same variety. Notwithstanding this conclusion and the same variety. Notwithstanding this conclusion many well informed practical fruit growers are still of the opinion that the REDPATH is a superior strain of the LATHAM. Our LATHAM are the REDPATH STRAIN, hence customers are doubly assured of getting dependable stock when they order our LATHAM.





#### The Quickest and Longest Crop Producers of the Raspberry Family

Raspberries that bear their first crop WITHIN 80 DAYS AFTER PLANTING should be planted by every commercial producer and in every home garden for immediate results and for their high fruit-producing qualities.

Where the grower can get this ideal combination of high-class berries, quick results on his initial investment, and marketable fruit throughout the season, the everbearing varieties are indispensable.

The home garden particularly is not complete without such of these varieties as will provide the home with fresh fruit the first season and from early until late during succeeding season's growth.

Culture:—Any well drained soil is suitable for Everbearing Red Raspberries. Sandy loam or light clay soil is best. In Central and Southern States, plant rows six feet apart, each way. In Northern states plant rows five feet apart each way. Set two plants at each hill one to two inches apart. Detailed information on raspberry culture will be sent our customers on request.

KATHERINE. Until the production of this variety, the St. Regis was considered the greatest raspberry ever produced. We feel that, in many ways, the Katherine is its superior. The fruit is exceptionally large, of firm quality, and its flavor unsurpassed. It is worthy of a place in every raspberry patch. This variety is a prolific producer from early spring until late fall.

ST. REGIS. This is still a great raspberry. For four weeks after the first berry production, the yield of fruit is heavy and the canes continue to produce ripe fruit without intermission until late October. The American Institute of New York awarded it the highest certificate of merit upon its introduction. The fruit is medium to large, season of ripening is early. Its canes are absolutely hardy, producing large quantities of delicious fruit. St. Regis may be successfully grown in all soils, light or heavy.

#### DEWBERRIES

YOUNGBERRY VARIETY. This dwarf trailing form of the blackberry is highly prized by growers wherever it is known because of the enormous size of the fruit, the great productivity of the plants and the high prices the crops command on the open market.

The large size, sweet flavor and soft texture of the fruit create a demand for it wherever it has been introduced.

Every dollar which you invest in this plant will return big dividends. A yield of 8,000 quarts per acre is not unusual for the Youngberry.

For the home garden, we do not know of a Dewberry that will afford as much real pleasure from a small investment as this variety. It is very easy to grow and a great producer. Twelve plants are sufficient to furnish the table with all the fruit you can use giving you the same quality fruit for years to come, with a little attention to cutting out the old wood after harvesting is over. The fruit can be eaten direct from the vines or placed on the table without an addition of sugar. Every home garden should have sufficient Youngberry plants to enjoy this great fruit.

LUCRETIA. The standard variety for the South, also largely planted in the North as it is very hardy, fruit large and firm, will stand long distance shipping.

For prices on Dewberry plants, see page 39.

# OWNSEND'S Certifiect

Knowing your own local market on black raspberries. you can easily see that it will pay you many times over to invest in Townsend plants fibrous rooted. healthy, and sure big-crop producers.

# BLACK RASPBERRIES

Produce 3200 to 6000 Pints per Acre

Tremendous yields and excellent profits are a sure thing for the grower who will invest in a patch of Townsend's black raspberries because we leave no stone unturned to grow plants that are worthy of the Townsend reputation for ex-

Our customers have learned that the one sure method of stepping up their block rospberry production is to purchase plants which have been thoroughly tested and re-tested several times before being shipped to them for re-planting. Specialists on raspberry plants inspect our nursery rows three to five times during the growing seoson and carefully remove and destroy all diseased cones so that we are ossured that our plants, before digging, ore obsolutely disease free and in heolthy condition for shipment. We do not even stop of this in our efforts to ship you obsolutely perfect stock. At digging time, our plonts ore ogoin corefully gone over and re-inspection is also made at the time your order is filled.



2 COLLECTIONS OF ABOVE

300 Plants for Only \$7.00

# Chy it will pay you better to buy

These plants are **TOWNSEND** grown to make sure that they can be transplanted successfully without setback to their growing and bearing power. By our method of transplanting in the nursery,

heavy fibrous roots are formed, the wood is hardened and fruit spurs started.

This means that you get a plant true to name, trained and developed to take hold in any location, a plant that is far superior in vigor and fruitfulness than any one-year plant that is set out with high hopes (and little else) in the average vineyard or berry patch.

There is no ecanomy in planting very young plants and vines merely because they are cheap. You can't afford to spend several years waiting to see what will happen. Make sure af results by setting aut TOWNSEND'S BIG READY-TO-BEAR PLANTS that will bear fruit the first year planted, and fill up your baskets and crates with really warthwhile fruits.



Red Raspberry.

200

#### Jumbo Early-to-Bear GRAPE COLLECTION New Champagne. Amber. New Caca. Red. New Portland. White. New Sheridan. Black. New Fredania. Black. New Ontaria. White. Cancard. Standard Black. Moare's Early. Black. 8 Vines All for

#### Jumbo Early-to-Bear RASPBERRY COLLECTION

12 New Chief. Red. 12 Heavy Yielding Latham. Red.

12 Cumberland. Black. 12 New Lagan. Black. 12 St. Regis, Everbearing.

60 Plants Special Price

Red.



#### JUMBO EARLY-TO-BEAR BLACKBERRY COLLECTION

12 Rabinsan.

12 Eldarada.

12 Alfred.

12 Early Harvest. 12 Yaungberry.

12 Lucretia.

72 Plants for



Chief Latham St. Regis, Everbearing Katherine, Everbearing	1.15 1.20	Plants \$1.90 1.85 1.90 2.00	Plants \$3.00 2.95 3.00 3.25	Plants \$5.00 4.85 5.00 5.60	Plants \$9.10 8.75 9.10 10.25
Cumberland Lagan Plum Farmer Calumbian Purple	12 \$1.20 1.40 1.20	RASPBER 25 \$1.90 2.20 1.90 2.20	\$3.10 \$3.60 3.60 3.60	100 \$5.20 5.85 5.20 5.85	200 \$9.45 10.75 9.45 10.75
Alfred Early Harvest Eldarada Rabinsan Everbearing Russell Yaungberry Dewberry Lucretia	\$1.30 1.00 1.00 1.30 1.30	\$2.00 1.50 1.60 2.00 1.50 2.00 1.50 2.00	\$3.00 \$3.00 2.40 2.60 3.00 2.40 3.00 2.40	100 \$5.50 4.00 4.50 5.50 4.00 5.50 4.00	200 \$10.00 7.50 8.25 7.50 10.00 7.50

FRUITING AGE RED RASPBERRIES
12 25 50

Education		1.00	1.50	2.70	4.00	1.50
Concord Catawba Delaware Maare's Early Niagara Warden	Each . \$0.25 35 35 35 35	**************************************	GRAPES 6 \$0.95 1.50 1.50 1.20 1.20	\$1.55 2.55 2.55 2.10 2.10 2.10	25 \$3.25 4.35 4.35 5.75 5.75	<b>50</b> \$5.15 7.85 7.85 6.20 6.20 6.20
· NEWER		IES FRUIT			25	50

			0	1 4		20
Champagne\$	0.50	\$1.30	\$2.20	\$4.10	\$7.70	\$14.50
Ontaria	.50	1.30	2.45	4.10	7.70	14.50
Caco	.50	1.30	2.45	4.40	8.50	16.15
Sheridan	.50	1.30	2.45	4.40	8.50	16.15
Fredania	.60	1.75	3.30	6.20	12.00	23.55
Partland	.60	1.75	3.30	6.20	12.00	23.55

Customers wanting any plants on this page sent Parcel Post prepaid, use Postal Rates at bottom of page 39.

# TOWNSEND'S BETTER

#### NEW VARIETIES of recent introduction

The following list are new varieties that have been tested far their dependable perfarmance both in the home and garden and field vineyards. You will find in these varieties fruit of the highest quality and in more than one way show supremocy aver the standard vorieties.

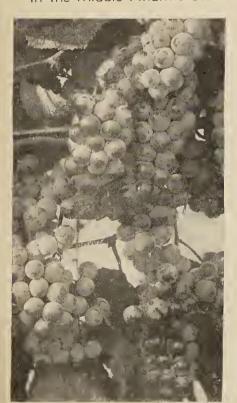
CACO. This new red Grape is giving promise of becoming the leading red variety. On our farms this year, it was an outstanding variety, both as to flavor and size of fruit--holding fruit well after ripening.

FREDONIA. Originated in New York State Agricultural Experiment Statian. Black, ripens very early, berries large, juicy and sweet, borne in large compact clusters, bunches ore compact and very ottroctive.

ONTARIO. White. Follows Portland very closely in ripening. An excellent blending of acid and sugar, hence the taste is sprightly, and yet sweet. Vines strong, vigorous growers, and very productive. Another of New York State Agricultural Stotion's originations.

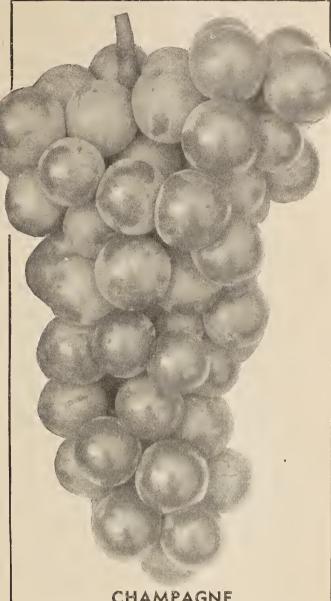
PORTLAND. New white Grape developed by New York Stote Experiment Station. Ripens earlier than any other known Grape. Berries large and have that beautiful yellow color like the Niagara. Contains so much sugar that it can be eoten long before it is fully ripe.

SHERIDAN. Is the most promising new Grape for commercial growers to compete with California vineyards. It is a late bluish black Grape, large and more attractive than Concord, and is superior in keeping qualities. Fruit is produced in large handsome clusters, and many of them on each vine. We recommend this Grape to all our customers in the Middle Atlantic States.



Portland, One of the Best White Grapes.

Complete **Grape Prices** Will be Found on Page 39.



#### CHAMPAGNE

A delicious white Grape, turning to amber when fully ripe, extremely large and juicy. Never before have we seen as large compact bunches of grapes as this variety produces. Strong sturdy grower. Don't fail to get some of this variety, you will be delighted with them.

### ENTS for Home Gardens

OFFER NO. 1

Yielding 2-Year-Old Heavy Grape Vines, fruiting from Early to Late.

- 1 Fredonia. Black.
- Caco. Red.
- Champagne. Amber.
- Moore's Early. Black.
- Comford. Black.
- Niagara, White. Catawba, Red. Worden, Black.

8 Vines Special Price

OFFER NO. 2

Selected 2-Year Grape Vines, Including 2 Each of the Newer

- 2 Champagne. Amber.
- 2 Caco. Red.

- 2 Fredonia. Black.
  2 Ontario. White.
  2 Portland. White.
  2 Sheridan. Black.
  2 Concord. Black.
- 2 Moore's Early. Black.
- 2 Catawba. Red.

18 Vines Special Price .

# TOWNSEND'S Strong 2yr. old GRAPE



Townsend's Vigorous 2-Year Vines.

#### Cash in on the profits of Grapes - every farm, village and suburban home will benefit by planting Grapes this year

No closs of fruits bring quicker or lorger profits. The eosiest way to get the money for the things you wont is to plont on ossortment— Gropes, Raspberries, Curronts, Blockberries, Asporogus, and Strowberries.

High prices are poid for fruits from roodside stonds or on the morket. Townsend's Wicomico County grown stroins ore weother hordened and roised on the soil that mode Moryland fomous for "fruits all over the world."

#### Hardy—Fast Growers—Heavy Yielders—Strong 2-Year Caned

IVES. This is one of the outstanding wine gropes. Color bright red, close set on the bunches, rather o heavy producer. Planted heavily before prohibition for the wineries. Now there is not enough stock to go oround. We would advise the plonting of this fine voriety to a large extent for steody income.

CONCORD. The most extensively plonted block Grope; bunches compoct and of excellent quality, o perfect hordy grower and very productive. Seoson of ripening, midseoson to lote.

CATAWBA. Lote ripening Grope, lorge, firm and very sweet, fruit of copper red color, produced in lorge compact bunches.

**DELAWARE.** The standard of excellence; ripens early; juicy and sweet berries of omber color; vines hordy and productive.

MOORE'S EARLY. A seedling of Concord, ripens two weeks earlier, producing lorge black fruit of excellent quality. One of the best black Grapes.

NIAGARA. One of the largest white Gropes; hondsome compoct bunches: delicious flavor. A strong grower ripening with Concord.

WORDEN. Very populor bluish block, ripens two weeks eorlier thon Concord. Lorge compoct bunches, excellent flovor and hardy grower.

Complete Grape prices will be found on page 39.



A Typical Townsend Vineyard—Your Assurance of a Bumper Crop.

## BLACKBERRY PLANTS

from Root cuttings

The High Standard that we have set for the strawberry world to follow is duplicated in the Blackberry plants we grow for our trade.

Because we know that plants developed from root cuttings are for superior to "Tip" or "Sucker" plants, ALL of our plants are grown from root cuttings. They produce fine, strong, healthy canes and fruit that is far superior.

Whether you buy from us or not, DEMAND PLANTS PROPAGATED FROM ROOT CUTTINGS. Ours always produce highly satisfactory results for our customers. You will be delighted with them

with them

**ALFRED.** Recent introduction; midseason fruiting, extremely large black berries, practically free from seeds and coreless; very sweet and juicy.

SNYDER. One of the old favorites that is popular on account of its high quality and early ripening.

EARLY HARVEST. Earliest to ripen and most productive of the early varieties, and demands the top of the market. We offer only selected strain of this variety.

**ELDORADO.** Most valuable variety for morket or home use. Rich flavor with but little core. Finest quality of the Blackberry family.

berry family.

BEST OF ALL. (Known as Russell B. B. in N. J.) A new Blackberry that has been grown in the sandy soil section of New Jersey and as stated by the N. J. Agricultural Station, is very resistant to Orange Rust; outyielding all other Blackberries that hove been tried there. It will pay the Blackberry grower to order some af these plants, in which our stock is being supplied you direct from original stock furnished by the originator.

#### **CURRANTS**

Prices: 25c each; 6 to 10, 20c each; 50 to 100, 15c each.

Hordy, requiring little cultivation, even withstonding considerable neglect, the Currant has large marketing possibilities, as it is almost indispensable for table use, being used universally in making perhaps the finest of all jellies and in a great demand by the housewife in many other ways. The home gorden, everywhere, is incomplete without this luscious fruit. fruit.

Culture: Set the plants four feet apart in rich ground. Cultivate well and mulch heavily. Prune out old wood so that each remaining shoot will have plenty of room. Dust with Hellebore to eliminate the currant worm.

CHERRY. Large berries on short clusters; a robust, fruitful variety. The vigorous, stocky bushes produce large quantities of bright red fruit with thin skins and remarkobly fine

flavor.

LONDON MARKET. Lorge, red, fine. Very productive and of extra high quolity. Rich, mild, sub-acid.

WILDER. Bunch and berries very large, bright, attroctive red color, even when dead ripe. Flavor not too acid and fruit continues on bush for quite a period.

PERFECTION. Beautiful, bright red, holding its large size to end of bunch. Easy to pick—a superior bearer—less acid and of better quality than any other large currant.

WHITE GRAPE. Very large, yellowish white. Mild acid flavor. Extremely valuable for table use.

#### GOOSEBERRIES

Prices: 25c each; 6 to 10, 20c each; 50 to 100, 15c each.

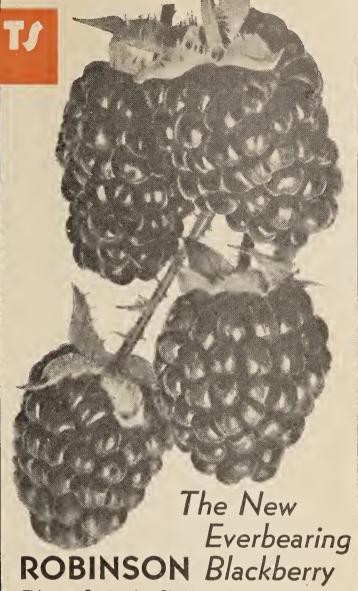
Prices: 25c each; 6 to 10, 20c each; 50 to 100, 15c each.

This fruit continues to retain its popularity throughout the years and is well worthy of every home garden as well as a good item for the commercial grower to include, in some quontity, in his list of small fruits.

Culture:—The Gooseberry requires a deep soil, well manured, which, if dry, should be mulched thoroughly to retain the moisture. Careful trimming and pruning is necessary to produce a maximum yield of fruit. Set plants 3 to 4 feet apart. To prevent mildew, spray bushes as soon as leaves appear and several times during the summer with Potassium Sulphide—one cunce to four gallons of water.

**DOWNING.** Large, handsome, pale green; of splendid quality for both cooking and toble use. The plant is strong and free from mildew.

**RED JACKET.** This is the most free from mildew of all the leading varieties. The fruit is large, smooth, pale red in color, fine flovored, and is produced in great abundance.



This new Everbeoring Blackberry has proven to be a profitable foll cropping variety as well as producing a fine crop of extra large solid berries along with the other well known blackberry vorieties that produce their crop only in the early summer months. This variety hos been tested in several states and is not in the experimental stage, having passed the test of a profitable variety for the market gardener fruit grower as well as home gardeners. It takes no more ottention for them than the ordinary Blackberry, and is sure to be of greot benefit throughout the coming years to the fruit grower who is catering to the roadside morkets.

For prices on the new Robinson Everbearing, see page 39. For Fruiting Age Plants, see page 30.



Downing Gooseberries.



# **APPLE TREES**



#### No Better At Any Price

	1-9	10-49	50-299
5-6 ft.	\$0.70	\$0.65	\$0.60
	55	.50	.45
3-4 ft.	45	.40	.35
2-3 ft.	40	.35	.30

Ask for prices on special quantities.

Here are a fine lot of heavy bearers selected by Townsend. They are the choicest for cooking and eating. A half dozen or so trees will give an abundance for jelly, eating, butter, and gallons of cider, as well as supplying ripened fruit for the long winter months.

long winter months.

You won't go wrong when you plant the famous "Townsend Approved" varieties.

BALDWIN. Winter. Large, deep red, good keeper. Nov.

JCHESS. Autumn. Large and symmetrical, flesh yellowish white and firm. DUCHESS.

**EARLY McINTOSH.** Highest quality for home and market. Beautiful bright red in color.



#### TWO IMPROVED VARIETIES

RED DELICIOUS. This is a large apple with a surface almost covered with a brilliant dark red, blending to golden yellow at the blossom end. The tree is hardy, healthy and vigorous and bears regular annual crops. The flesh is fine grained, crisp and melting, juicy, delightfully aromatic, moderately subacid to give a pleasing flavor. Quality very good to best. Keeping qualities good. No addition in price.

NEW CORTLAND. Cortland Apples, says Professor U.
P. Hedrick, of New York State Agricultural Experiment station, cannot be surpassed by apples grown anywhere in the world, and apple growers in New York and New England have an opportunity to specialize in a distinctive fruit that will bring renown and profit to the industry of the region. Ripens in late fall. Elesh white fine arrained and larger in late fall. Flesh white, fine grained and larger than the McIntosh, aromatic flavor, making it fine for a dessert apple. No addition in price.

GRIMES GOLDEN. Late fall. Best yellow fall apple. Firm, fine grained, juicy, with mild pleasant flavor.

JONATHAN. Late fall. Young and heavy bearer. Attractive red, highly colored and flavored. Flesh white, tender, juicy and rich.

McINTOSH. Late fall. An outstanding apple for Commercial Growers. A bright red, spicy flavor, fine eating and keeps well.

ROME BEAUTY. Winter. Large yellow shaded red stripes, juicy, tender and sub-acid.

STAYMAN'S WINESAP. Late fall. Excellent for eating, and market. Dark red, tinged yellow, with rich and satisfying flavor.

**WEALTHY.** Early fall. Large, round fruit, with dark red markings. Flesh white, tender and sub-acid.

WILLIAMS EARLY RED. Fall. Very beautiful bright red, fine for dessert. Mild flavor. Early and reliable.
WINTER BANANA. Early winter. Fancy market and late apple. Flesh lemon yellow with bright red cheek. Rich banana flavor

YELLOW TRANSPARENT. Early summer. Best yellow early, fruit good size, waxy yellow skin, flesh white, mild and

YORK IMPERIAL. Winter. Medium uniform size and usually oblique shape. Skin green or yellowish shaded with crimson, mild sub-acid flavor.

# Cherry Trees A Good Cherry Orchard Always Pays

Free!

\$1.05 worth

Strawberry Plants

As a special introductory offer we will give absolutely free with each Fruit Tree Collection in catalog 75 Strawberry plants as follows:

Only one offer allowed to a

You can make money out of Strawberries. Try these 75 plants with our compliments.

25 Plants Mastodon 25 Plants Howard Supreme 25 Town King.

customer.

#### TOWNSEND'S Heavy Bearing Varieties

#### SWEET CHERRIES

BEST FOR CANNING

PRICES OF SOUR CHERRIES PER TREE

50-299 

 4'-5'
 \$0.85

 3'-4'
 .80

 2'-3'
 .75

 \$0.75 \$0.70 .65

Note: For SWEET CHERRY PRICES, add 15c.

BLACK TARTARIAN. Makes a beautiful erect grawth; a heavy bearer. Ripens in late June and July. Fruit is pur-

plish in calor, rich and juicy.

GOVERNOR WOOD. A

healthy grawer and abundant bearer. Large yellow fruit, cavered with bright red. Ripens middle af June. YELLOW SPANISH. Ripens end af June. Fine far canning. Fruit large with golden colaring tinted with crimson.

#### SOUR CHERRIES

For Making Pies

EARLY RICHMOND. June. Saur red, the earliest af Sour Cherries. Fruit raund, skin thin, rather taugh, and easily separated from the pulp and requires small amount of sugar when canning.

ENGLISH MORELLO. Late July and early Aug. The only real late Cherry. Tree graws quite small, and of dwarf habit. Fruit goad size, nearly black.

MONTMORENCY. Large. Late June. A cammercial variety in papular demand. Tree bears young, within 2 years after

planting. Fruit of gaad size, bright clear red.

CHERRY OFFER

4 for \$2.95

You get 75 Strawberry plants free, value \$1.05, with this special offer.

Montmorency

Black Tartarian Gov. Wood Early Richmond

### TOWNSEND Imperial PLUM TREES

	1-9	10-49	50-299
5'-6'		0 \$0.85	\$0.80
4'-5'			.75
3'-4'		0 .75	.70

Here are the best Plums, hardy heavy bearers. Always plant several varieties tagether sa that they can crosspallenize. They will bear much better.

ABUNDANCE. (Japanese). Skin pinkish red, changing to dark red. Ripens late Aug. or early Sept. Fruít medium size, roundish, flesh yellow, tender and sweet.

GREEN GAGE. The sweetest eating and canning Plum, large greenish yellow, very delicious.

SHROPSHIRE DAMSON. Skin purplish black, flesh golden yellow, juicy, firm and tender. Every home ought to have a tree or two.

#### Two Outstanding Plums Recommended by Townsend.

BURBANK. A triumph of the genius of "The Master Harticulturist." Remarkably successful all aver the country. It seems to succeed in any soil. Fruit large, dark red ar purplish with thin lilac blaom. Flesh amberyellaw with rich sugary flavor. It's a dandy.

GERMAN PRUNE. Excellent far drying, preserving ar dessert. Large fine fruit that is firm, sweet and deliciaus. We have nathing to affer that will take its place. Every home should have a few trees; the fruit will carry you through the winter season.

#### A FRUIT COLLECTION

For the SMALL PLANTER, ROADSIDE STAND, COUNTRY ESTATE.

Richmond Cherry

Gov. Wood Cherry Golden Jubilee Peach South Haven Peach

Burbank Plum German Prune

New Douglas Pear Bartlett Pear New Cortland Apple

Red Delicious Apple

Yellow Delicious Apple Yellow Transparent Apple Winter Banana Apple.

12 Large Townsend Approved Specimen Trees

\$6.95

You get 75 Strawberry plants free, value \$1.05, with this special fruit collection.

# Peaches Townsends

# are Specialists

Our nurseries are located in the most favorable sections of the country for ing Peach Trees. Soil and climatic conditions are ideal for producing a good fibrous root system, straight bodies and well balanced tops.

Better fruit can only come from better trees, correctly fertilized, pruned and cultivated. Back of these trees must be parent trees of proven character and performance. That's why "Townsend Approved" Trees are most dependable.

ICES ON PEACH TREES: 1-9	10-49	50-299
Large Selected, 5-6 ft45c	40c	35c
Extra Planters Grade, 4-5 ft40c	35c .	30c
Choice Medium Grade, 3-4 ft35c	30c	25c
Selected, 2-3 ft30c	25c	20c

BELLE OF GEORGIA. Large white with blush, freestone, flesh white, firm and de-

licious, good bearer.

CARMAN. Very hardy and profitable market variety. Free from rot and excellent shipper. Pale yellow with deep blush, skin tough, goad flavor.

CHAMPION. Fine freestone. The fruit is large creamy white with red cheek.

Flesh sweet, juicy, very high flavor. A good shipper.

CRAWFORD'S LATE. Large, deep yellow with red cheek, freestone. Flesh is yellow,

firm; hardy and good bearer.

CRAWFORD'S EARLY. Large bright yellow with red blush, freestone. Flesh is yellow, juicy, sweet and of fine flavor.

EARLY ELBERTA. Ripens about a week earlier than Elberta. It's the same old reliable peach like its sister Late Eiberta. Fruit large golden yellow with brilliant shades of rod. shades of red.

GREENSBORO. A white-fleshed, showy fruit, well thought of by dealers. Tree is very large and spreading, stands heat and cold. The fruit is not as good as the others, but keeps a long time.

#### DELUXE Peach Offer

Golden Jubilee South Haven Elberta Crawford J. H. Hale Rochester

**Extra Planters Grade** 

All Six \$1.95 for

You get 75 strawberry plants free, value \$1.05, with Deluxe peach offer.

HILEY. The peaches are large in size and handsomely colored. Fruits are not quite as uniform in size as could be desired for a commercial variety, yet there is always room

J. H. HALE. Is considered best peach of the season for home and market. The chief fault is that it runs small in size. Very vigand hardy variety, extremely early and very popular.

ROCHESTER. Precedes the Early Crawford by a week, is very prolific and hardy, does well in cold peach sections. Skin is thick and tough, which makes it a good shipper. Light yellow to orange.

ROBERTA. New variety that has proven very popular. It is similar to the Elberta in many respects but about ten days later. A grand variety to lengthen the Elberta season.

#### SOUTH HAVEN PEACH

- \* A big yellow golden color with red cheek.
- Immense productiveness.
- \*\* Fruit farmers are now planting whole orchards of this wonder peach.

  \*\* Ripens 14-20 days earlier than Elberta.

  \* Trees hardy, quick growing, young bearing.

  \* Combines all the good qualities of the famous Elberta.



#### Golden Jubilee Peach

Today's outstanding early yellow freestone.

- \* Ripens four weeks before Elberta.
- Very hardy. Buds resist winter freezes.
- \* High quality. Gragolden yellow flesh. Grand luscious
- \* Blossoms are self-fertile.



Strong Fibrous Roots.

### Pears

Strong 2-year heavily rooted worth-while varieties that give a world of satisfaction.

PRICES:	1-9	10-49	50-299
Large Selected, 2-yr., 5-6 ft	90c	85c	80c
Choice Med. Grade, 2-yr., 4-5 ft		75c	70c
Selected Small Size, 2-yr., 3-4 ft	70c	65c	60c

BARTLETT. One of the finest dessert and eating Pears. Heavy producer. Golden yellow with red cheek.

APP'S FAVORITE. Large pale yellow with red cheek. Tree hardy and does well everywhere. Fruit fine grained, sweet and highly flavored.

DUCHESS (d'Angouleme). Excellent keeper, bright yellow, juicy.

KIEFFER. The old reliable canning Pear. Fruit is large, yellow, and of fine quality. Tree hardy and bears very late. Sure cropper and does well everywhere.

SECKEL. A small rich sugar Pear, widely grown for table use, preserving, pickling, etc. The trees succeed everywhere.

#### PEAR OFFER Choice Medium Grade) 1 New Douglas Bortlett Seckel 1 Duchess 5 for \$3.15 75 Strawberry plants will will be included free, value \$1.05, with value \$1.05, w this Pear offer.

NEW DOUGLAS A new variety that is blight proof, and resistant to cold; does well in all soils and localities. A beautiful large smooth Pear, golden yellow color, flecked with russet; sweet, melting and juicy. At no additional price.

# Don't Neglect the Home Garden

There is no greater pleasure and no greater money-saver than for the home owner to create a vegetable garden in his own back yard in which he may plant vegetables of his own choosing and, with a little care, praduce enough vegetables to keep the home larder full throughout the growing season.

No garden is camplete without its quota of Asparagus and Rhubarb, the only two items which space will permit us listing and describing in this catalogue. Our full line of vegetables is included in another booklet

which you may have on request.



#### **ASPARAGUS**

Plenty of Asparagus for a family of six can be grown on a plot 12 feet by 16 feet. In small gardens the Asparagus bed can be placed in one corner or along the fence. The crowns of plants should be 8 inches below the surface and the roots well spread out. Space them 12 inches apart in rows 3 feet wide for garden culture. For field culture, plants should be spaced 18 inches apart in rows 6 to 8 feet apart. An Asparagus bed, properly cared for, will produce good results for 17 years. Our 3-year size roots will produce Asparagus the first year set.

MARTHA WASHINGTON. A strain selected from the Washington variety, much heavier stock, a greater producer than the original Washington variety. Practically blight-resistant.

**PEDIGREED WASHINGTON.** This new variety is the first result of a blister proof campaign for the eradication of Asparagus rust. As far as possible a resistant, vigorous, and high yielding Asparagus. The tips are of uniform size with good top buds of rapid growth. Exceptionally tender and delicious.

ASPARAGUS PRICES	25	50	100	250	1000
1 year	\$0.40	\$0.65	\$1.00	\$2.00	\$6.00
2 year		.85	1.20	2.35	7.50
3 year	1.00	1.50	2.00	4.00	12.00

500 plonts at thousand rate, ask for special price on lots of 5000 or more.

Asparagus by Parcel Post, add 8c eoch 25 plants to cover postage.

RHUBARB

Rhubarb pie and sauce have just the right tartness and flavor that ane desires during the first days af spring. Rhubarb is easily grawn, and 6 to 10 hills will supply the average family. Any aut-of-the-way place will be suitable for Rhubarb. Hills should be spaced 4 feet apart, and about every 7 years the hills should be divided,

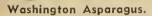
MYATT'S LINNAEUS. Large, tender and fine, one of the very best to plant, makes good sauce and pies.

**QUEEN.** Extra strong grower of large stocks of a pink color. For cooking in any way its quality is unsurpassed.

#### RHUBARB PRICES

Each	\$0.10	25 roots	\$1.50
6 roots	55		2.50
12 roots	85	100 roots	3.50

Rhubarb by parcel post, add 3 cents each plont to cover postage.



### SWEET POTATO PLANTS

Delivery any time after May 20th. Ask for Our Illustrated Folder on Sweet Potato Plants.

MARYLAND GOLDEN. We are only listing one variety of sweet potato plant, as we consider the New Moryland Golden far superior to any variety now on the market, it having produced this past year on our farms, where we grow no other variety, 400 bushels of number one potatoes to the acre. Every market in the country receiving Maryland Golden has praised it highly, the daily market reports in such markets as Pittsburgh, New York, Detroit and Cleveland quote this variety from 25 to 40 cents premium over any other. The color is just what the market wants, a deep rich golden yellow, with a slight pinkish cast, holding its color perfectly when cooked. It is not of the dry type like Little Stem Jersey, or of the wet type like the Yam, being only slightly moist at any state of maturity. This variety was originated at the Maryland State Agricultural College in 1930, a few of these plants being distributed in 1931 for testing. It created a sensation among the sweet potato growers of this section to such an extent that at the present time plants are very scarce, and meet with a ready sale. We are offering our customers, in limited quantities only, plants grown from certified seed, and would advise anyone interested in growing sweet potatoes for market or home use to set some of this variety. You will be pleased with them.

SWEET POTATO PLANT PRICES
100 plants, 75c; 250 plants, \$1.00; 500 plants,
\$1.75; 1000 plants, \$3.00.

MARYLAND GOLDEN CERTIFIED SEED. For growers who wish to grow their own Moryland Golden plants, we offer certified seed stock, delivery of which can be made any time from our storage house. Price, per bu., \$2.25.

Write for Special Prices on Lots of 10 Bushels or More.

SWEET POTATO PLANTS BY MAIL

If Sweet Potato Plants are to be shipped by
Parcel Post, use same rotes os for Strowberry
Plants, found on poge 39.



Giant Victoria Rhubarb.



Maryland Golden Sweet Potato.

### New Lower Express Rates

- ON -

# STRAWBERRY PLANTS

We wish to announce the good news to our customers and friends who have asked for catalogues: That we have at last succeeded in getting through a new lower Express Rate on Strawberry Plants. This new rate will mean a saving of approximately 40° per cent over the old rates; and will be a cheaper means of transportation on plants. We find the Express Companies are cooperating 100 per cent with our Shipping Department in getting plants to destination on time; and very little delay has been experienced by our Customers. Due to this extremely low rate and quick deliveries, we can recommend Express shipments to our customers; on all orders of plants amounting to 600 or more.

#### LET US QUOTE YOU PREPAID PRICES ON YOUR ORDER

Just fill in the following form and tell us how many plants you want of a variety of any stock listed in our Catalogue, giving us name of Express Office they are to be shipped to. We will send back by return mail our special delivered prices on your entire order. You will not be obligated in any way. It is a part of our Service that is free to all.

E. W. TOWNSEND & SONS,

Salisbury,

Mar	yland Your Post	Your Post Office								
Dear Sirs:										
Below w what the tot	e give you a list of plants we want for this Spring Setting. al cost of these plants will be including Express Charges	Please advise Prepaid to								
Fill in	Express Office State plants to	be shipped on								
A		at this will not								
	Signed									
Quantity		Do Not Write In This Space								
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OUR GUARANTEE—Every Plant, Tree, or Root shipped by Townsend's are guaranteed to be strictly, true to name; free from all injurous diseases; and carefully packed to reach you in a good growing condition. Any stock that proves otherwise we will replace free of charge.

C. O. D. SHIPMENTS—We will make C. O. D. Shipments when a deposit of one-fourth amount of order is made at time of booking. And we are instructed to make shipment this way.

Do Not Write in This Space

#### ORDER BLANK

### F W TOWNSEND and SONS

E. W.	TOWNSEND		ONS		• • • • • • • • • • • • • • • • • • • •
	SALISBURY, MARY	LAND			
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#### Our Instructions to Purchasers of Plants

ORDER EARLY. To avoid the usual rush at shipping time, place your order early, as it enables us to save for you the varieties ordered, and you are assured of getting varieties wanted. A 25 per cent deposit on order will reserve plants—balance to be paid before April 1st.

HOW TO SHIP. Express is most satisfactory on all large orders traveling a distance greater than the 3rd zone, or more than 300 miles. Parcel Post is cheapest and best way on all orders within a radius of 300 miles, which covers the 1st, 2nd, and 3rd zones, and all small orders of a fcw hundred plants,

HOW TO REMIT. Money order, registered letter, or check. Do not send loose currency. Shipments will be sent C. O. D. when one-fourth deposit on plants accompanies order.

OUR SHIPPING SEASON. Our regular shipping season on Strawberry plants opens October the 15th and closes May the 10th; shipping all winter to sections where the conditions are suitable for Fall and Winter planting. We will fill orders up to May the 30th; but at purchaser's risk only after May 10th.

LATE SUMMER SHIPMENTS. To accommodate our customers who wish to set Strawberry Plants in late summer, we can fill a limited num-

ber of orders beginning the latter part of August. Write for late Summer Price List.

TRUE TO NAME. We use every precaution to have all plants true to name, as a label is placed in every bundle at time plants are counted. But in case a mistake should occur, it is mutually agreed and understood by the purchaser that we are not to be responsible for a greater sum than the cost of the plants should any prove otherwise than labeled. We do not have one complaint on this line in filling 50,000 orders.

CLAIMS. A notice is mailed every customer whose shipment is travelling by express or freight. Note your card, when received, showing time shipment was made. If your order is delayed in transit an unusual length of time, carefully examine plants before accepting same from the carrier, having notation made on delivery receipt, showing condition of plants when accepted, and damage due you. Promptly return this receipt to us and we will refill order to extent of damage free of charge. All complaints for shortage or damage must be made within 5 days from time shipment is received.

LAST BUT NOT LEAST. Prepart your land where the plants are to be set as early as possible and have plants on hand to set when planting time comes. Ninety-nine out of a hundred early plantings will prove successful if well planted and cultivated.

Please write below the names of any friends or acquaintances that might be interested in our High Grade plants. We will gladly send extra plants for your trouble.

· NAME	POSTOFFICE	STATE	R.F.D. or ST.			
*						

From.	••	• •	• •	•	• •	•	•	•	• •	• •	•	•	•	•	•	•	•	•	•	•	•	• •	•
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# E. H. Townsend & Yons SALSBURY MARYLAND

Form No. 6001 POST OFFICE DEPARTMENT THIRD ASSISTANT POSTMASTER GENERAL Stamp of Issuing Office DIVISION OF MONEY ORDERS The Postmaster will insert here \_\_\_\_ the office drawn on, when the office named by the remitter in the body of this application is not a Money Order Office. Spaces above this line are for the Postmaster's record, to be filled in by him Application for Domestic Money Urder Spaces below to be filled in by purchaser, or, if necessary, by another person for him Amount Dollars\_\_\_Cents (Name of person or firm for whom order is intended) Whose Address Post 1 Office State\_\_ Sent by\_\_\_ (Name of sender) No. City and PURCHASER MUST SEND ORDER AND COUPON TO PAYEE

c5 - 7155



#### Fees for Money Orders Drawn on Domestic Form

Payable in the United States, including Hawaii, Puerto Rico, and the United States Virgin Islands, or in Guam and Tutuila (Samoa); also for orders payable in Antigua, Bahamas, Barbados, Bermuda, British Guiana, British Honduras, British Virgin Islands, Canada, Canal Zone, Cuba, Dominica, Grenada, Jamaica, Montserrat, Nevis, Newfoundland, Philippine Islands, St. Kitts, St. Lucia, St. Vincent, and Trinidad and Tabago.

For Orders	From	\$0.01	to	\$2.50 6 cents.
]	From	\$2.51	to	\$5.00 8 cents:
]	From	\$5.01	to	\$10.0011 cents.
]	From :	\$10.01	to	\$20.0013 cents:
]	From S	\$20.01	to	\$40.0015 cents:
]	From S	\$40.01	to	\$60.0018 cents:
]	From S	\$60.01	to	\$80.0020 cents.
. ]	From S	\$80.01	to	\$100.0022 cents:

#### Memoranda of Issuing Postmaster:

If order is purchased through Rural Carrier, he will fill spaces below:

Carriers receipt No.

....., Carrier.

Note.—The maximum amount for which a single Money Order may be issued is \$100. When a larger sum is to be sent additional Orders must be obtained. Any number of Orders may be drawn on any Money Order office on any one day.

Applications must be preserved at the office of issue for three years

from date of issue.



### 1935 Strawberry Plant Prices

All prices quoted below are F.O.B. Salisbury, Maryland, and in effect from January the 1st until June 1st, 1935. Customers ordering plants sent Parcel Post prepaid, see Parcel Post Rates on page 39. We ship a limited number of strawberry plants in late summer and fall. Customers wanting plants for planting at that time, ask for our Special Late Summer and Fall Price List. All plants are tied 25 to bundle. No less than 25 plants of variety sold.

Description of varieties will be found	-									
on page EARLY VARIETIES	25 Plants	50 Plants	100 Plants	200 Plants	300 Plants	400 Plants	1000 Plants	3000 Plants	4000 Plants	5000 Plants
9 ABERDEEN 10 Beaver 7 Bellmar 7 BLAKEMORE 10 Campbell's Early 20 DORSETT 8 FAIRFAX 5 HOWARD SUPREME (Imp.) 6 Howard 17 10 Fruitland 10 Klondyke 7 MISSIONARY 6 PREMIER 10 Red Gold 10 Southland 10 Success	25 30 25 30 35 35 40 25 30 25 25 30	\$0.40 .40 .40 .40 .50 .55 .40 .45 .40 .45 .45 .45	\$0.60 .65 .65 .60 .65 .85 1.10 .65 .75 .60 .65 .75	\$1.00 1.10 1.10 1.00 1.10 1.50 1.50 1.10 1.30 1.00 1.10 1.30 1.30 1.10	\$1.35 1.50 1.50 1.35 1.50 2.10 2.10 2.40 1.50 1.80 1.35 1.35 1.50 1.80	\$1.60 1.80 1.80 1.60 1.80 2.60 2.60 3.00 1.80 2.20 1.60 1.80 2.20 2.20 1.80	\$3.50 4.00 4.00 3.50 4.00 6.00 7.00 4.00 5.00 3.50 4.00 5.00 5.00 4.00	\$10.00 11.70 11.55 10.20 11.70 17.55 17.55 20.55 11.70 14.70 10.00 10.00 11.70 14.70 14.70 11.70	\$13.00 15.20 15.00 13.20 15.20 23.00 23.00 27.00 15.20 19.20 13.00 15.20 19.20 19.20 15.20	\$15.00 18.75 17.50 16.25 18.75 27.50 32.50 18.75 23.75 15.00 15.00 15.00 18.75 23.75 23.75 18.75
MEDIUM EARLY TO LATE										
12 Beauty 11 BIG JOE 10 Cooper 10 DR. BURRILL 12 Gibson 11 JUPITER (Patented) 10 Marshall 12 MAY QUEEN (Imp) 12 Parsons Beauty 10 Red Heart 10 SENATOR DUNLAP 10 SHARPLESS	30 30 25 40 30 50 25 35	.40 .45 .45 .45 .40 .55 .45 .75 .40 .50 .45	.65 .70 .75 .75 .60 1.10 .75 1.25 .60 .85 .75	1.10 1.20 1.30 1.30 1.00 1.80 1.30 2.10 1.50 1.30 2.10	1.50 1.65 1.80 1.50 1.35 2.40 1.80 3.00 1.35 2.10 1.50 3.00	1.80 2.00 2.20 1.80 1.60 3.00 2.20 3.80 1.60 2.60 1.80 3.80	4.00 4.50 5.00 4.00 3.50 7.00 5.00 9.00 3.50 6.00 4.00 9.00	11.70 13.20 14.70 11.70 10.00 20.55 14.70 Stock L 10.00 Stock L 11.70 Stock L	13.00 imited 15.20	18.75 21.25 23.75 18.75 15.00 32.50 23.75 15.00
LATE TO VERY LATE										
15 AROMA 18 Brandywine 19 TOWNSEND'S BIG LATE (imp) 13 CHESAPEAKE 19 FORD 15 GANDY 19 Lupton 18 Sample (imp.) 21 "TOWN KING" 18 Washington 18 WM. BELT 18 Wil-son 18 World's Wonder 6 SURPLUS PLANTS	30 .30 .30 .30 .25 .30 .30 .30 .30 .30 .25 .50	.40 .45 .40 .45 .40 .45 .40 .45 .40 .75 less than	.65 .75 .65 .75 .60 .70 .65 .75 .60 .60 1.25	1.10 1.30 1.10 1.30 1.10 1.20 1.10 1.10 1.30 1.00 2.10 urplus Pla	1.50 1.80 1.50 1.80 1.50 1.35 1.65 1.50 1.50 1.35 1.35 3.00 ants sold	1.80 2.20 1.80 2.20 1.80 1.60 2.00 1.80 1.80 2.20 1.60 3.80	4.00 5.00 4.00 5.00 4.00 4.50 4.50 4.00 5.00 3.50 9.00 2.75	11.55 14.70 11.55 14.70 11.55 10.00 13.20 11.55 14.70 10.00 10.00 Stock Li 7.75	15.00 19.20 15.00 19.20 15.00 13.00 17.20 15.00 15.00 19.20 13.00 mited 10.25	17.50 23.75 17.50 23.75 17.50 15.00 21.25 17.50 17.50 23.75 15.00 15.00
FALL BEARING STRAWBEI		.75	1.25	2.10	3.00	3 00	0.00			
23 LUCKY STRIKE	50	.75 .75 .55	1.25 1.10	2.10 1.80 the 1000	3.00 2.40	3.80 3.80 3.00	9.00 9.00 7.00	26.25 26.25 20.55	34.00 34.00 27.00	32.50

500 plants sold at the 1000 rate.

(Orders calling for large quantities, write for special prices)

<sup>\*</sup>Varieties marked (Imp) are imperfect flowering and must be set with perfect flowering varieties of same season; at least one row perfect flowering to every three rows imperfect flowering. All vorieties not marked are perfect flowering and need no other varieties to fruit with them.

Fall Delivery After November 1st

Description of varieties

### TOWNSEND'S 1935 PRICE LIST

Spring Delivery January until June 1st

#### RASPBERRIES—BLACKBERRIES—DEWBERRIES—GRAPES

All prices quated belaw are F.O.B. Salisbury, Maryland, and in effect fram January the 1st until June 15th. Custamers ordering plants sent PARCEL POST, PREPAID, see PARCEL POST RATES at battom of page. Fall shipping seasan opens Navember 1st on all stock listed on this page. Write far aur LATE FALL PRICE LIST if you anticipate fall setting.

RED RASPBERRY PLANTS

wil	will be faund on page For prices an bearing age plants, see page 30.											
26 27 28 28	CHIEF. Select 1-yr. No. 1	.1	65 85 65 . 1.25	\$1.15 1.10 1.25 1.10 2.20	\$1.80 1.70 2.00 1.70 4.00	\$2.80 2.60 3.35 2.60 7.50	200 Plants \$4.60 4.25 5.75 4.25 14.50	300 Plants \$6.25 5.65 7.90 5.65 21.00	400 Plants \$ 7.70 6.90 9.90 6.90 27.00	500 Plants \$ 8.50 8.00 11.50 8.00 32.50	1000 Plants \$16.00 15.00 22.00 15.00	
	_			PBERRY			^					
29 29 29 29	CUMBERLAND. Select 1-yr. No. 1 Tips LOGAN. Select 1-yr. No. 1 Tips PLUM FARMER. Select 1 yr. No. 1 Tip		65 80 65	1.10 1.15 1.10 1.15	1.70 1.80 1.80 1.80	2.60 2.80 2.60 2.80	4.25 4.60 4.25 4.60	5.65 6.25 5.65 6.25	6.90 7.70 6.90 7.70	7.50 8.85 8.00 8.85	14.40 17.00 15.00 17.00	
	PURPLE RASPBERRY PLANTS											
29	Columbian Purple, Select 1-yr, Na. 1 Potomac. (New), Select 1-yr, No. 1	Tips	95	1.45 3.00	2.35 5.00	page 3 3.60 9.00	6.25	8.65 of this	10.90 variety li	12.00 mited.	22.50	
				RRY PL								
33 33 33 33	EARLY HARVEST. Select 1-yr. Na. 1 ELDORADO. Select 1-yr. No. 1 ROBINSON. Everbearing Select 1-yr.	  Na. 1	95 65 80 95	1.45 1.10 1.15 1.45 1.45	2.35 1.70 1.85 2.35 2.35	3.60 2.60 2.95 3.60 3.60	ing age 6.25 4.25 4.95 6.25 6.25	9.65 5.65 6.85 8.65 8.65	see page 10.90 6.90 8.55 10.90 10.00	30. 12.00 7.50 10.25 12.00 11.00	22.50 14.40 19.65 22.50 21.00	
	·			BERRIE	,							
28 28	Lucretia. Select 1-yr. Na. 1 Tips	prices an a. 1 Tips .	bearing .80			page 3 2.70 3.60	0. 4.45 6.25	5.90 8.65	7.30 10.90	8.50 13.00	16.00 25.00	
			GI	RAPES								
	Far p	rices an be	aring ag	ge grape	vines, s	see page <b>50</b>	30. 1 <b>00</b>	200	300	400	500	
	Each		Vines				Vines	Vines	Vines	Vines	Vines	
32 32 32	CONCORD. Select 1-yr. Na. 1	8 \$0.50 6 .45	\$0.95 .85 1.20			\$4.00 3.50 8.00	\$7.00 6.00 15.00	\$13.00 11.00	\$18.75 15.75	\$24.50 20.50	\$30.00 25.00	
32 32	DELAWARE. Strang 2-yr. No. 1 .2		1.20 1.20	2.30 2.30	4.50 4.50	8.00	15.00		red grape	oly af es limited		
32 32 32 32	MOORE'S EARLY. Strang 2-yr. No. 1 .1 NIAGARA. Strong 2-yr. No. 11	9 .55 9 .55	1.00 1.00 1.00	1.60 1.60 1.60	2.75 2.75 2.75 2.75	4.50 4.50 4.50	8.00 8.00 8.00	15.00 15.00 15.00	21.75 21.75 21.75	28.50 28.50 28.50	35.00 35.00 35.00	
				EWER V								
31 31 31 31 31 31 PR	CACO. Strang 2-yr. No. 1	0 .75 5 1.00 0 .80 5 1.00 5 1.00	1.70 1.25 1.90 1.40 1.90	3.15 2.35 3.55 2.55 3.55 3.55	6.10 4.40 6.95 4.85 6.95	11.75 8.30 13.45 9.25 13.45	22.60 15.60 25.80 17.60 25.80 25.80	ill be f	ound on	fallawing	pages:	
Go	paseberry and Currant prices, page 33; A ee prices, page 36; Asparagus, Rhubart	Apple Tree	prices,	page 34;	Cherry	and Pl	um Tree	prices,	page 35;	Peach a	nd Pear	

CUSTOMERS ORDERING PLANTS BY MAIL, USE FOLLOWING TABLES FOR CORRECT POSTAGE

Be sure to include sufficient postage far your order if plants are to be sent Prepaid. We will return every penny due you if you send too much. If insufficient postage is sent, we will credit amount paid and send balance C.O.D.

Parcel Post Rates on Strawberry and Potato Plants										
		Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8		
100	Plants	\$.10	\$.14	\$.21	\$.28	\$.35	\$.43	\$.50		
200	"	.13	.20	.33	.46	.59	.73	.86		
300	11	.16	.26	.45	.64	.83	1.03	1.22		
400	11	.21	.36	.65	.94	1.23	1.53	1.82		
500	11	.26	.46	.85	1.24	1.63	2.03	2.42		
600	11	.20	.52	.97	1.42	1.88	2.33	2.78		
700	11	.31	.56	1.05	1.54	2.03	2.53	3.02		
800	11	.36	.66	1.25	1.84	2.44	3.03	3.62		
900	11	.38	.70	1.33	1.96	2.59	3.23	3.86		
1000	11	.41	.76	1.45	2.14	2.84	3.53	4.22		
2000	"	.56	1.06							

On all orders of 500 or more Strawberry plants or Sweet Potata plants, the rate is cheaper by Express after the third

50

Parcel Post Rates on Grape Vines, Raspberries, Blackberries, Currants, Gooseberries, and Dewberries

Boiling, California, Companies, and Dominion										
						Zone 5				
1 to		lants	\$.08	\$.09	\$.10	\$.11	\$.12	\$.14		
3 ta	6	"	.13	.17	.24	.33	.40	.50	.59	
7 ta	12	"	.14	.19	.28	.38	.47	.59	.70	
13 ta	20	"	.15	.21	.31	.43	.54	.68	.81	
21 to	25	"	.16	.23	.35	.49	.61	77	.92	
26 ta	35	"	.23	.35	.56	.80	1.03	1.31	1.58	
36 ta	50	11	.33	.53	.87	1.28	1.66	2.12	2.57	
51 ta '	75	11	.35	.57	.94	1.39	1.80	2.30	2.79	
76 ta	100	11	.40	.67	1.12	1.65	2.15	2.75	3.34	

On all arders of 100 plants or more of Cane Stock items listed abave, the rate is cheaper by Express after the third zane.

THE ABOVE PARCEL POST PRICES INSURE ALL SHIPMENTS

FRUIT TREE SHIPMENTS. Owing to height and size of aur Fruit Trees, we advise Express ar Freight shipments. Any orders to be sent Parcel Past, will have to be cut back to meet pastal regulations.



Salisbury, Maryland